

General linguistics must be based on universals (or nonconventional aspects of language)

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Abstract: This paper highlights the importance of the distinction between general linguistics (the study of Human Language) and particular linguistics (the study of individual languages), which is often neglected. The term “theoretical linguistics” is often used as if it entailed general claims. But I note that (unless one studies nonconventional aspects of language, e.g. reaction times as in psycholinguistics), one must study universals if one wants to make general claims. These universals can be of the Greenbergian type, based on grammatical descriptions of the speaker’s social conventions, or they can be based on the natural-kinds programme, where linguists try to describe mental grammars as made up of universal building blocks of an innate grammar blueprint. The natural-kinds programme is incompatible with Chomsky’s claims about Darwin’s Problem, but it is indispensable for a general linguistics in the generative tradition. The Greenbergian programme, by contrast, can make use of framework-free descriptions because its comparisons are based on independently defined universal yardsticks.

1. Introduction

In this paper, I address a core foundational aspect of linguistics: the difference between the study of a PARTICULAR LANGUAGE (spoken at a particular time by a particular community) and the study of HUMAN LANGUAGE IN GENERAL. I argue that this distinction is important both for particular linguistics and for general linguistics, and I note that it has often been unduly neglected.

My basic claim is that general linguistics must be based on language universals, unless we study nonconventional aspects of language, such as behaviour in psycholinguistic experiments, observation of slips of the tongue, or stimulus poverty arguments. At first blush, this may seem like a completely uncontroversial claim: It is obvious that language-particular phenomena are historically accidental and we cannot draw conclusions about Human Language from features that are peculiar to English or Quechua, such as the fact that the word for ‘house’ is *wasi* in Quechua and *house* in English. In Plato’s dialogue *Cratylus*, Hermogenes defends the view that the forms of a language are arbitrary and based on convention, whereas Cratylus claims that they have a natural connection to their denotations. As far as the shapes of words are concerned, Cratylus is obviously wrong, and grammatical patterns, too, are largely language-particular and simply conventional.

Thus, it is not convincing to claim, for example, that the order of French words is a faithful reflection of general logic (as was done by Antoine de Rivarol in his famous Berlin lecture on the universality of the French language in 1784), because many other languages have different orders and are no less suited for conveying clear ideas. SVO order is not a general property of Human Language, but a parochial property of French. If one wants to make claims about Human Language, one needs to base them on universals – either absolute universals, such as the fact that all languages can express topics and comments (Krifka 2008) or the fact that all languages have demonstratives (Diessel 2014), or on strong tendencies, such as the fact that the great majority of languages have subject-before-object order (Dryer 2005), or the fact that the

great majority of languages have symmetrical vowel systems (Gordon 2015: §3.5).

The reason why I am emphasizing this here is that in recent decades, there has been a strong tendency to base general claims on the study of particular languages, or on a small non-representative set of languages, rather than on language universals. For example, Adger et al. (2009) mostly study Kiowa, and Pesetsky (2013) mostly studies Russian, but these books make very general claims. The methodological background of this approach is not as naive as Antoine de Rivarol's claims about the universality of French, but I will argue that many linguists have not considered all the implications when they claim that their study of one or a few languages can make a contribution to general linguistics.

It appears that the confusion arises to a large extent from the widespread replacement of the older notion of "general linguistics" by the new and vague notion of "theoretical linguistics" (often simply called "linguistic theory"). While general linguistics has an unambiguous meaning (the study of Human Language as a capacity of humans, or as a general attribute of the human species),¹ it is much less clear what is meant by "theoretical linguistics". I think that the widespread equation of "theoretical linguistics" with the general study of language obscures some important distinctions, and that the sources of the divisions between linguists of different research communities would become clearer if the crucial distinction between general linguistics and theoretical linguistics became more widely recognized. I will try to clarify various aspects of theoretical linguistics in §2, before sketching the history of the terms in §3.

Then in §4, I formulate the central problem: the general linguistics paradox, i.e. the fact that we want to study Human Language, but all we can observe is utterances of particular languages. I sketch three possible solutions: nonconventional aspects of language, worldwide comparison of languages, and a natural-kinds programme that works with hypothetical innate building blocks of languages. The latter is known to be very problematic for a variety of reasons (and interestingly, it has been abandoned by Noam Chomsky), but in §5.2 I argue that there is still no way around it for linguists working with the traditional formal tools of generative grammar. If, on the other hand, one does not want to claim that we are born with a rich innate grammar blueprint, one must accept that each language has its own categories (§5.3). This then leads to language-particular descriptions that are not directly relevant to general linguistics, but they can become relevant through worldwide comparisons that work with independent uniform yardsticks for measurement (comparative concepts).

2. What is theoretical linguistics?

Much (or perhaps most) research in linguistics can be classified into one or more of the following three familiar types:

- (1)
 - a. DESCRIPTION of particular languages (particular linguistics)
 - b. COMPARISON of languages (general linguistics)
 - c. EXPLANATION of general features of Human Language (general linguistics)

¹ I use the unusual spelling "Human Language" (with capitalization) in order to emphasize that this is a distinct phenomenon from the various particular languages that we can observe and study directly.

This trichotomy mostly applies to structural linguistics (the study of language structures), and I do not claim that it applies to psycholinguistics (see §4.1 below). But it also mostly applies to historical linguistics (where what is described, and often only inferred, is diachronic trajectories, and sometimes earlier unattested states of languages), as well as to sociolinguistics.

The term “theoretical linguistics” is poorly suited to characterizing any of these three subtypes of activities, because they are all theoretical in some way: It would be strange to say that the description (or comparison) of particular languages is not theoretical (given the widely recognized impossibility of theory-free description; Dryer 2006), and it would also be strange to say that Greenbergian typological linguistics is not theoretical, given that it has since the beginning (Greenberg 1963) been very much interested in deeper explanations of the cross-linguistic generalizations that were found (e.g. Moravcsik 2011; Schmidtke-Bode et al. 2019).

It seems best to oppose THEORETICAL LINGUISTICS to APPLIED LINGUISTICS: People who apply knowledge of languages or linguistics to practical tasks (such as speech therapy, language pedagogy, or automatic language processing) are not unhappy if their work does not come with the prestigious label “theoretical”, because they see their contribution in solving practical or applied problems, not necessarily in theoretical understanding.²

In some fields (such as physics), there is a conventional subdivision into theoretical and experimental branches, but in linguistics, this does not seem to be a sensible distinction: People who carry out experiments (in psycholinguistics, and increasingly also in phonology, pragmatics, as well as artificial language learning paradigms) are at the same time theorists. Similarly, it does not make any sense to set up a contrast between descriptive and theoretical linguistics (even though this is a common habit), because theory-free description is not possible.³ In the following I will simply ignore all kinds of applied (non-theoretical) linguistics. Everything I will talk about from now on is theoretical linguistics, but not all of it is general linguistics: descriptive linguistics, though theoretical, is particular linguistics, because one language is described at a time.⁴

In their discussion of an opinion piece by Christiansen & Chater (2017), D’Alessandro & van Oostendorp (2017: 2) write that

“Anybody who seriously aims to undertake an integrated study of language should first note that there is very little agreement about the ontology of the object of study among linguists. One clear opposition is that which could be referred to as Chomsky vs. Saussure.”

But while these authors are pessimistic about reconciling the two views they mention (language as a cognitive object vs. language residing in a community), I think that at least the ultimate goals are perfectly compatible.

² It seems that the contrast between theory and application (or practice) has a long tradition. Gottfried Wilhelm Leibniz (1646-1716) is often said to have adopted *theoria cum praxi* as his motto (‘theory with practice’).

³ Likewise, it is very difficult to make sense of the contrast between “linguistic theory and typology” that one often finds (e.g. Baker & McCloskey 2007). There cannot be any atheoretical typology (see also this blogpost: <https://dlc.hypotheses.org/1915>).

⁴ Another pair of contrasting concepts is “theoretical” vs. “empirical”. I leave this distinction aside here, because it does not refer to different types of research, but to different aspects of research. All of science has both theoretical and empirical aspects, and there is no non-empirical science. (Non-empirical works, such as the present article, are not really part of science, but of meta-science, or philosophy of science.)

In order to capture the different objectives pursued by different theoretical linguists, we just need to elaborate on the three main subtypes of theoretical linguistics that we saw in (1a-c).

- (2) DESCRIPTION OF PARTICULAR LANGUAGES (particular linguistics)
 - a. description of the social rule systems
 - b. description of the mental grammars
- (3) COMPARISON OF LANGUAGES (general linguistics)
 - a. empirical universals (generalizations over (2a))
 - b. universals imposed by biocognitive constraints
(generalizations over (2b))
- (4) EXPLANATION OF GENERAL FEATURES OF HUMAN LANGUAGE (general linguistics)
 - a. functional-adaptive explanations of empirical universals (as in (3a))
 - b. postulation of an innate grammar blueprint, consisting of universal building blocks (architectures and features/categories)

Clearly, what traditional generative linguists have been doing is (2b), (3b), and (4b), whereas many linguists without a Chomskyan commitment have been describing languages without making any mentalist claims (2a), have been comparing them without any presupposition of specific innate mechanisms (3a), and have proposed functional-adaptive explanations (4a). But crucially, most linguists would accept that the other subtypes of theoretical linguistics exist: Traditional generativists accept that there is such a thing as social norms (calling them “E-language”), they recognize that one can generalize over languages in the Greenbergian way and find intriguing patterns, and they would not rule out the possibility of functional-adaptive explanations, even though they may be more interested in biocognitive explanations (e.g. Jackendoff 2002: §2.5; Newmeyer 1994; 2005).

Likewise, non-generativists recognize the existence of mental grammars (and those of the Cognitive Linguistics community are even primarily interested in these), and they of course recognize that many aspects of our species-specific language capacity (human linguisticity) are biologically determined.⁵ What is probably controversial is the existence of biocognitive universals that can be uncovered by comparing a range of mental grammars, i.e. (3b). But even Holger Diessel, a vocal advocate of usage-based linguistics, accepts, for example, that demonstratives are universal because of a species-specific ability for communicating joint attention (Diessel 2014). So while some theoretical linguists might downplay some aspects of the entire enterprise in (2)-(4) and concentrate on some parts at the expense of others, the overall picture is widely shared.

What is not widely shared, however, is ways of talking about these distinctions, and I think that this is what sometimes leads to confusion. Linguists do not use the term “general linguistics” very much (any more), let alone “particular linguistics”, and there is widespread misunderstanding of what divides the different approaches. Thus, one goal of the present paper is

⁵ Haspelmath (2020) uses the term *linguisticity* (on the analogy of *musicality*) instead of *language faculty* (or *capacity for language*), in order to make it clear that there is no controversy here (*language faculty* has sometimes been used in the sense of a domain-specific biocognitive module, or an innate blueprint for grammar, which are controversial).

to argue for the reintroduction of the terms *general linguistics* and *particular linguistics*.⁶

3. General linguistics and theoretical linguistics: A brief history of the terms

The study of Human Language was known as “general linguistics” in the 19th and throughout the first half of the 20th century, and this term became very well-known through Ferdinand de Saussure’s *Cours de linguistique générale* (1916).⁷ Well into the 20th century, general linguistics was not as prestigious as the study of particular languages, in particular the study of the individual language histories. Pedersen’s (1920) survey of discoveries of linguistics in the 19th century does not mention general linguistics at all and limits itself to enumerating the achievements of historical-comparative linguistics of Indo-European languages. The 19th century saw some important works trying to understand language change in general (Whitney 1875; Paul 1880), but it was only in the 20th century that books dealing with Human Language began to become more prominent (Sapir 1921; Vendryes 1921; Bloomfield 1933; note that these, too, dealt with language change to a very large extent). General linguistics existed, but it was not prominent in this period. Most linguists studied particular languages and saw themselves as Sanskritists, Latinists, Arabists, etc., and few regarded themselves as general linguists (Ferdinand de Saussure himself was primarily interested in Indo-European historical linguistics and his thinking about Human Language in general served as an aid for his diachronic studies; Joseph 2012). The study of particular languages was sufficient for most linguists, because it was prestigious: Unraveling the histories of the major languages was important for the societies at a time when intellectuals in many countries emphasized national achievements.

After 1945, the nationalist perspective was on the wane. In 1947, Anton Reichling addressed the question “What is general linguistics?” in his inaugural lecture at the University of Amsterdam, and his interest in the topic also shaped the new journal *Lingua* that he co-founded in 1949 with A.W. de Groot. *Lingua* is one of the oldest journals of general linguistics (its offshoot *Glossa* still has “general linguistics” in its subtitle).⁸

In the second half of the 20th century, the attitude to general linguistics changed for good, and with it the label for the most prestigious activity in linguistics. Since the 1950s, apparently beginning with Chomsky (1957), the

⁶ To make the distinction even more salient, one may use the abbreviated terms *g-linguistics* and *p-linguistics*. (I am not sure whether *particular linguistics* has been used in English before, but at least in German, *Einzelsprachlinguistik* ‘particular-language linguistics’ is an established term, at least in informal usage.)

⁷ A particularly clear earlier exposition of the notion of general linguistics can be found in Georg Curtius’s (1862) inaugural lecture at Leipzig University, on the relation between philology and linguistics. He notes that the various regional disciplines (the study of the languages and cultures of Greece, of Ancient Rome, of France, etc.) cross-cut the various general disciplines (general art history, general religious studies, general linguistics, and so on). He also remarks that general linguistics is more advanced than other general disciplines and is important for the study of particular languages (Curtius 1862: 7).

⁸ There was a journal of general linguistics in the 19th century (Friedrich Techmer’s *Internationale Zeitschrift für Allgemeine Sprachwissenschaft*, 1884-1890), but this was almost forgotten in the 20th century (see Koerner 1973). (The journal *Language* was founded even before *Lingua*, in 1925, but its mission was originally much broader, and in the first few decades, it mostly published studies on particular languages.)

term “theoretical linguistics” became more common, and especially with Lyons’s (1968) influential textbook *An introduction to theoretical linguistics*, the older term “general linguistics” was clearly on its way out. But this was not a necessary consequence of the generative approach. On the one hand, Chomsky (1957) says very clearly that a linguistic theory may deal with a particular language:⁹

Syntactic investigation of a given language has as its goal the construction of a grammar that can be viewed as a device of some sort for producing the sentences of the language under analysis. (1957: 11)

A grammar of the language L is essentially a theory of L. (1957: 49)

But in the preface, he also says that he is interested in constructing “a formalized general theory of linguistic structure and to explore the foundations of such a theory” (Chomsky 1957: 5). So at the beginning of generative grammar, it was clear that there is both particular theoretical linguistics (e.g. theoretical linguistics of English) and general theoretical linguistics. Despite this, the distinction was basically forgotten in later decades.

Since the 1970s, more and more linguists have felt compelled to emphasize that their work is “theoretical”, even though it was very largely concerned with the description of a single language, and the context made it clear that the research had no applied goals. The following titles are characteristic of the 1980s:

Foley, James. 1979. *Theoretical morphology of the French verb*. (Linguisticae Investigationes Supplementa.) Amsterdam/Philadelphia: John Benjamins Publishing Company. 296pp.

Shaw, Patricia A. 1980. *Theoretical issues in Dakota phonology and morphology*. New York: Garland Publishing.

Zubizarreta, Maria Luisa. 1982. Theoretical implications of subject extraction in Portuguese. *The Linguistic Review* 2. 79-96.

Saxon, Leslie. 1986. *The syntax of pronouns in Dogrib: Some theoretical consequences*. Doctoral dissertation, University of California at San Diego.

It seems that the term “theoretical” in these titles is meant to emphasize that the language-particular studies are relevant to general linguistic theorizing – so the term “theoretical” came to mean “general (theoretical)” by the 1980s at the latest. The situation has not changed much between then and today, though there is less need to include “theoretical” in paper and book titles nowadays because the idea that language-particular research should make a contribution to our understanding of Human Language is now very widely accepted among theoretical linguists.¹⁰

⁹ This is also found in more recent textbooks, e.g. “a grammar is a linguist’s explicit theory of a speaker’s tacit knowledge of their language” (Adger 2003: 11).

¹⁰ “Theoretical/general linguistics” is also sometimes used in contrast to psycholinguistics, sociolinguistics, and historical linguistics, but these subfields just consider different aspects of particular languages or of Human Language – there can be general sociolinguistics, there can be general psycholinguistics, and there can be general historical linguistics (the latter is sometimes called diachronic linguistics, or evolutionary linguistics). There is no widely used term for the study of language that is not sociological, psychological or historical, but as

However, there is a serious, and widely ignored, problem with the view that language-particular studies can make contributions to general linguistics: It presupposes that grammatical systems are constructed from a rich set of innate building blocks of universal grammar, and this is a highly contentious idea that is by now widely rejected by the founder of the generative school, Noam A. Chomsky. I elaborate on this point in the next section.

4. Three solutions of the general linguistics paradox

Even though the current generation of linguists is very much used to the idea that we study particular languages in order to understand Human Language, there is actually something paradoxical about this, what I call the general linguistics paradox.

(5) The general linguistics paradox:

We want to explore and understand the nature of Human Language, but what we can observe directly is particular languages.

Of course, from a biological perspective, we may say that when we observe the behaviours of chimpanzees, vervet monkeys and humans, we can see some striking differences in the structure and function of the vocalizations of these species, so in a very coarse-grained fashion, it is perhaps possible to observe Human Language, glossing over the differences between particular languages. People speak, but other animals do not. However, this does not give us much further insight, because “no one speaks FL [faculty of language]: people either speak a specific language or they do not speak at all” (Mendívil-Giró 2019: 2). Thus, linguists normally take a much closer look and study words and sentences with their meanings, all of which are different in different languages.

So linguists need a solution for this paradox, and in this section, I briefly describe three solutions. The first corresponds to the part that is in brackets in the title of this paper, and the other two are different ways in which universals help us understand Human Language.

Crucially, the study of a particular language cannot directly contribute to general linguistics, because a particular language represents historically accidental conventions of a speech community. This is the same in other disciplines that study culturally variable behaviours of human populations: The study of the history of Mexico cannot directly contribute to general history, and the study of the economics of China cannot directly contribute to general economics. These disciplines need something else (namely worldwide comparative studies) in order to arrive at general conclusions.

4.1. First solution: Nonconventional aspects of Human Language

The problems that I will highlight in §5 below do not concern those areas of linguistics where nonconventional behaviours are studied. In particular, general inferences from reaction times in psycholinguistic experiments, from electrophysiological experiments in neuroscience, or from slips of the tongue

noted by David Pesetsky (in a Facebook discussion a few years ago) the term *structural linguistics* would be perfectly suitable for this kind of language study.

are not problematic because the aspects of behaviour that are of interest here are not socially learned, i.e. are not conventional. Of course, the differences between languages still put limitations on general inferences, and there is now an increasing awareness of the need for cross-linguistic research in psycholinguistics as well (e.g. Slobin 1985; Jaeger & Norcliffe 2009; Bornkessel-Schlesewsky & Schlewsky 2009; Bak 2016).

Another nonconventional aspect of language is learnability. It has often been argued that some aspects of grammars cannot be learned on the basis of positive evidence and must therefore be present at birth (this is called the argument from the poverty of the stimulus, e.g. Lasnik & Lidz 2016). For example, it has been claimed that principle C of Chomsky's (1981) binding theory for English cannot be acquired on the basis of positive evidence (i.e. the rule that a pronoun in subject position cannot have the same reference as a full nominal in nonsubject position, e.g. **She_i thought much about Maria_i*). Such learnability considerations do not depend on historically accidental conventions of particular languages and are therefore a valid solution to the general linguistics paradox.¹¹ However, in practice they do not play an important role in linguistics – there are very few specific proposals about characteristics of languages that must be innate because they cannot be acquired without innate prerequisites.

4.2. Second solution: General linguistics through worldwide language comparison

An obvious way in which one could learn about Human Language in general is by comparing languages worldwide and by finding general tendencies in representative samples of these languages. This is the well-known Greenbergian approach (Greenberg 1963; Croft 2003; Song 2018), and I do not need to say much more about it here, except perhaps for reminding the reader that Greenbergian comparison does not rely on mental grammars, but can be based entirely on the social rules (cf. (2a-b) above). Thus, there is no need for a “deep” or “true” analysis, but basically any description that gets the facts right (that is observationally adequate) is sufficient as a basis for comparison (cf. Haspelmath 2004; 2019). The comparative concepts on which the comparisons are based need not be the same as the descriptive categories used for describing the languages, so that different languages can be approached non-aprioristically (Haspelmath 2010b).

Explanation in the Greenbergian programme is typically of the functional-adaptive type: Cross-linguistic tendencies are explained with reference to the adaptation of language structures to their users' needs. For example, special reflexive pronouns tend to be used when coreference is unexpected to help the hearers establish the correct reference (Haspelmath 2008), and word order tends to be consistently right-branching or left-branching because this minimizes constituent recognition domains (Hawkins 2014).¹²

¹¹ Chomsky (1981: 6) expressed it as follows: “A great deal can be learned about UG [= universal grammar] from the study of a single language, if such study achieves sufficient depth to put forth rules or principles that have explanatory force but are underdetermined by evidence available to the language learner. Then it is reasonable to attribute to UG those aspects of these rules or principles that are uniformly attained but underdetermined by evidence.” (See also Mendivil-Giró 2019 for some recent discussion.)

¹² I use the term “functional-adaptive explanation” to emphasize that the level of the explanation is the cultural evolution of human languages in general, not a correspondence between particular functions of a language and particular forms.

4.3. Third solution: General linguistics based on a natural-kinds programme for the building blocks of languages

Finally, we get to a third solution to the general linguistics paradox: We could learn about Human Language by finding the innate building blocks from which all the mentally represented grammars are constructed. This is the principles and parameters programme of Chomsky (1981), most clearly laid out (for a wider audience) by Baker (2001) (see also Baker 2010; Huang & Roberts 2016; and many others). D’Alessandro (2019: 10) observes that if there are such innate building blocks, then

“the constraints that are discovered about one language could be used to describe a different language. This, I think, is the key difference between generative grammar and other linguistic enterprises, such as typology: while typologists assume that, say, the existence of *wh*-movement in English cannot tell us anything about Chinese, generativists assume that this isn’t the case.”
D’Alessandro (2019: 10)

The “innate building blocks” include both architectures (e.g. the distinction between D-structure and S-structure, between syntactic computation and spell-out, between Merge and Agree, between level I and level II, between Gen and Eval in OT) and innate features, categories and constraints (e.g. $\pm N$, $\pm V$, vP , CP, SUBJ, OBJ, +WH, \pm coronal, NOCODA). There is a very rich literature with proposals about the kinds of entities that might be innate building blocks of this kind, which are thought to be part of universal grammar. Chomsky (1965) called the architectural building blocks “formal universals”, and the features and categories “substantive universals” (there were no OT constraints in the 1960s, but these would surely also fall under substantive universals).

As noted by Baker (2001), this research programme is not unlike the programme pursued for chemistry in the 19th century that resulted in Mendeleev’s Periodic Table of Elements. Theoretical chemists found that all chemical compounds are built from about 80-100 building blocks, and that there are a limited number of ways in which these can combine to form chemical compounds.

If linguists found that there are just a few dozen (or maybe a few hundred) features or categories (or OT constraints) that recur across languages and from which more complex structures can be constructed in a limited number of ways, then it would indeed be plausible to attribute them to the innate universal grammar, and they might also solve the problem of language acquisition despite the poverty of the stimulus (called “Plato’s Problem” by Chomsky 1986).

I call this the NATURAL-KINDS PROGRAMME (or naturalistic programme) for general linguistics,¹³ because chemical elements are the primary example of what are called *natural kinds* in philosophy.¹⁴ Natural kinds are categories of entities that exist in nature independently of any scientific observation. In

¹³ Another term is the more colourful expression “Mendeleevian Vision”, which also expresses the fact that so far, no widely accepted results of this programme exist, so that it remains a vision for the time being. (And since Baker (2001; 2010) is a prominent proponent of this programme, it can also be called “Bakerian programme”.)

¹⁴ Noam Chomsky has repeatedly called for a “naturalistic approach” to the study of human language (e.g. Chomsky 1995), which seems to mean exactly what I mean here by *natural-kinds programme*.

addition to chemical elements, examples of natural kinds are particles in physics, and (more controversially) species in biology. Clearly, some aspects of human behaviour and cognition are given by nature, e.g. the fact that we can distinguish five basic tastes (sweet, sour, salty, bitter, umami), and maybe that there are six basic emotions (anger, disgust, fear, happiness, sadness, surprise). So it is readily conceivable that our biology might give us four basic parts of speech (e.g. noun, verb, adjective, preposition), or three components of grammar (e.g. phonology, morphology, syntax), or 27 distinctive features for spoken phonology, or 65 semantic primitives. There could also be hundreds of different optimality-theoretic constraints, just as there are hundreds of different cell types in the human body. For phonology, linguists are fairly close to a consensus of what the innate features might be, as can be seen in any phonology textbook (though even in phonology, there are dissenting voices of linguists who do not think that the features are universal and innate, e.g. Mielke 2008). In morphology and syntax, there is no such consensus, but it could still be that the search will ultimately be successful.

However, there is a serious problem: In contrast to the Greenbergian programme for cross-linguistic comparison, the natural-kinds programme has no clear methodology for progressing, and no clear criteria for success.¹⁵ There are a large number of new proposals about the building blocks of the innate grammar blueprint, but there is little (if any) convergence among them. Those new ideas and generalizations that have been widely accepted belong to the level of phenomena (D'Alessandro's 2019 "mid-level generalizations"), not the explanatory level of innate natural kinds. And of course, the existence of a large number of domain-specific innate elements in just one species is inherently unlikely, given the relative recency of our capacity for language (perhaps only 200,000 years old). Moreover, in the 21st century, Noam Chomsky, the founding father of the natural-kinds programme, has basically given up this programme, as I will briefly note in §5.1.

This leads me to the last section of this paper – the question whether it is possible to do general linguistics without large-scale cross-linguistic comparison and without a natural-kinds programme. I will end up with a very skeptical answer, resulting in the claim of the title of this paper: General linguistics must be based on universals.

5. How can general linguistics be based on particular languages?

Many linguists study primarily conventional aspects of languages (i.e. they are not psycholinguists), but they still want to contribute to general linguistics. We saw that this is possible by comparing languages worldwide and providing functional-adaptive explanations (§4.2), or by finding the universal building blocks from which all grammatical systems are constructed (§4.3). But few linguists study many languages in a worldwide perspective, and since Chomsky abandoned it, not many linguists have explicitly advocated (let alone actively pursued) the Bakerian natural-kinds programme. The current section highlights these contradictions, leading to

¹⁵ Huang & Roberts (2016) still advocate the principles and parameters programme, but they recognize that the original conception from the 1980s (based on macroparameters) was not really successful. The examples that they give (the head parameter, the null subject parameter, the wh-movement parameter, the nonconfigurationality parameter, the polysynthesis parameter, and a few others) have been largely abandoned by generative syntacticians.

the conclusion (in §6) that the general linguistics paradox can only be resolved by establishing a coherent comparative methodology (of the non-aprioristic kind or of the natural-kinds type), and by embedding research on particular languages in such a methodology. General linguistics must be based on universals.

5.1. Chomsky's new position in the 21st century

What I described as the natural-kinds programme (§4.3) was developed in the last few decades of the 20th century, and it has been widely adopted, also by linguists who did not agree with Chomsky's particular proposals for syntactic building blocks in the 1970s and 1980s. Syntactic frameworks such as Relational Grammar (Blake 1990) and Lexical-Functional Grammar (Bresnan 2001) saw themselves as making use of universal innate building blocks as well, and the situation in phonology and morphology has been rather similar. A widespread view has been that linguists should try to find a descriptive framework that allows us to describe all languages, but is at the same time restrictive enough to explain language acquisition and the limits on worldwide linguistic diversity (this describes what I called the RESTRICTIVIST APPROACH in Haspelmath 2014).

But since Hauser et al. (2001) and Chomsky (2005), this programme has been basically abandoned by Noam Chomsky, and also by many of his followers. The 21st century Chomskyan idea is that the innate universal grammar contains only rather minimal building blocks, perhaps only the operation Merge that explains that languages can have recursion. In Chomsky et al. (2019: 230), the authors say that "universal grammar" is merely the label for whatever biocognitive differences there are between humans and other animals. One of the motivations for this much less ambitious view of what is innate seems to have been that a rich set of innate building blocks has come to be seen as implausible from the perspective of biological evolution (and thus the abandonment of a rich UG would help solve "Darwin's Problem"; cf. Berwick & Chomsky 2016).

So on this view of Human Language, there is no natural-kinds programme anymore. But what does this mean for the practice of the linguist who studies the structures of particular languages? It would seem to me that a necessary consequence is that descriptions of particular languages are no longer carried out in terms of a set of universal building blocks – in other words, description can and should be non-aprioristic, or framework-free (Haspelmath 2010b).¹⁶

5.2. The implicit continuation of the natural-kinds programme

Even though Noam Chomsky has abandoned the idea of a rich innate blueprint for grammars (§5.1), this is not reflected in the practice of mainstream generative grammar. Journals such as *Linguistic Inquiry*, *Syntax* and *Glossa* continue to publish many papers on particular languages that work with a highly technical metalanguage for describing/analyzing the morphosyntactic phenomena of languages. It is quite common for research articles to consist of two parts: One part lays out the phenomena in a way that

¹⁶ By "framework-free", Haspelmath (2010b) means that there is no universal descriptive framework for all languages. Of course, one needs general concepts for describing a language (just as for describing anything else), and these could be called "framework" – but there can be a different framework for each language.

is generally comprehensible to any linguist, and another part (typically called “analysis”) describes the phenomena a second time, using the highly technical metalanguage of current ainstream generative grammar (or more rarely, of some other generative approach, such as Distributed Morphology or Lexical Functional Grammar).

For example, Welch (2016) first describes various conditions for the use of copulas in Dogrib (a Dene language) in a generally accessible way, and then in his §6 (“Analysis”) describes the same facts using technical generative vocabulary such as “merge”, “AspP”, and “ ϕ -agreement”. And Holmberg et al. (2019) describe a generalization about the interaction of question formation and passivization in ditransitives in some Germanic and some Bantu languages, and then in their §3 (“Analysis”) describe the same facts again using technical vocabulary such as “phase”, “specifier” and “ApplP”. Anyone who has a certain amount of experience in this field will confirm that this is very typical: Studies of particular languages make use of highly specific concepts that are thought to be universally applicable.

How does this approach contribute to general linguistics? Clearly, these authors build on the assumption of a rich innate grammar blueprint, because otherwise there would be no reason to have the “analysis” section in addition to the generally comprehensible description of the phenomena in the first part of their papers. The “analysis” adds something, because it redescribes the same facts by means of a universal vocabulary of innate building blocks. This is not redundant because it embodies the claim that these descriptions capture the mental grammars of the speakers, and these mental grammars are instantiations of the innate grammar blueprint. By studying a wide range of mental grammars in this way, we can hope to get closer to the true innate building blocks that underlie all human languages and thus get insight into Human Language. This is formulated by Huang & Roberts (2016: §14.2) as follows:

“The P&P model is a very powerful model of both linguistic diversity and language universals. More specifically, it provides a solution to Plato’s Problem, the logical problem of language acquisition, in that the otherwise formidable task of language acquisition is reduced to a matter of parameter-setting. Moreover, it makes predictions about language typology: parameters make predictions about (possible) language types, as we will see in more detail [below]. Furthermore, it sets the agenda for research on language change, in that syntactic change can be seen as parameter change ... Finally, it draws research on different languages together as part of a general enterprise of discovering the precise nature of UG: we can discover properties of the English grammatical system (a particular set of parameter values) by investigating Chinese (or any other language), without knowing a word of English at all (and vice versa, of course).”

So despite the fact that there have been few successes of the natural-kinds programme (as noted by authors such as Newmeyer 2005 and Boeckx 2014, and as admitted by Baker 2008), and despite the fact that Noam Chomsky has abandoned it, these authors continue to pursue this idea.

Regardless of how promising it may be to look for innate building blocks, this is a coherent position (cf. also Dryer 2016: 314). But many other generative linguists are adopting what appears to be an incoherent stance: They work with the technical vocabulary and rule notation of mainstream generative grammar which is supposed to apply to all languages, but at the same time, they do not endorse the natural-kinds programme of an innate grammar blueprint. This view is articulated, for example, by Koenenman &

Zeijlstra in a blogpost, where they explain the choices made in their (2017) syntax textbook:

“although we build up the theory using technicalities that are adopted from current minimalism, we do not adhere to or to try to persuade students about most of its philosophical or biological underpinnings, such as innateness claims or conjectures about the biological function of language” (<https://dlc.hypotheses.org/1082>)

It seems that they think of their complex formal apparatus (which can account for a very small part of English grammar) as somehow merely a notation, but they do not discuss alternative notations, of which there are many different ones that are much simpler and would be able to describe a much larger part of English. So one can make sense of what they actually do only if they adopt the traditional (20th century Chomskyan) view of the notation of generative grammar as a theoretical claim about a rich innate grammar blueprint.¹⁷

Even though Chomsky no longer endorses the idea of a grammar blueprint, it apparently got entrenched in linguistics to such an extent that many linguists do not think much about it. They propose categories, architectures and formalisms that can be applied to all languages without thinking much about the reason for their possible generality. As a final example, let us consider the following opening paragraph of a paper about Russian Nominalization constructions (Smirnova & Jackendoff 2017: 877):

“Despite the fact that the analysis of nominals has for a long time received a certain amount of attention (e.g. Chomsky 1970, Grimshaw 1990), argument realization and case assignment in the nominal domain have been primarily viewed through the lens of verbal syntax. Here we analyze nominals on their own terms, proposing a lexicalist, constraint-based approach to case assignment in Russian nominals, couched within the simpler syntax framework (Culicover & Jackendoff 2005).”

Smirnova & Jackendoff only discuss Russian, and they simply presuppose that a discussion of Russian Nominalizations must be relevant to the English phenomena discussed earlier by Chomsky and Grimshaw, which is clearly the case only if “nominalization” is somehow part of the innate grammar blueprint. If it were not, then it could be that Russian is entirely irrelevant to understanding English. Or it could be that it is only historically relevant, because the similarities are due to a shared history (either inheritance or borrowing via French). Since there is no consensus about these matters in the discipline, and Chomsky no longer endorses his earlier views, it would have been incumbent upon them to spell out their assumptions in terms of natural kinds. The reviewers of the journal apparently did not deem this necessary, because the traditional (20th century) Chomskyan position is still an implicit default position.¹⁸

¹⁷ See also this blogpost for further discussion: <https://dlc.hypotheses.org/1392>.

¹⁸ Likewise, it is telling that the expression “linguistic theory” is routinely used for the natural-kinds approach, apparently without recognizing that this approach is just one of several rather different ways of pursuing theoretical questions in linguistics. A typical example is the following passage from Larson (2010: 365): “On the one hand, linguistic theory must be capable of describing accurately and adequately all of the world’s languages... On the other hand, all natural languages must be acquired by children, presumably from a developmental starting point that is constant across the species. Another task of linguistic theory is to explain how this is possible.” If one makes different assumptions about the likelihood of a rich innate grammar blueprint, the theoretical questions are of a completely different sort.

So the answer to the question at the beginning of this section is: General linguistics can be based on a single language if one adopts the natural-kinds programme, but not otherwise. The “Mendeleyevian” or “Bakerian” approach thus remains the only coherent way in which one can do general linguistics if one wants to adopt a universal framework. But let us now see how the framework-free approach solves its own challenges in view of the general linguistics paradox.

5.3. Framework-free descriptive linguistics

While generative linguists who study a single language cannot contribute to general linguistics without subscribing to a natural-kinds programme of some kind, the situation is quite different for linguists who are happy to describe each language in its own terms, in the Boasian tradition. They need not endorse an inherently unlikely proposal about an innate grammar blueprint, but their work does not automatically contribute to general linguistics. Their work is particular-theoretical, not general-theoretical (cf. §2). As noted by D’Alessandro (2019) (in the quotation in §4.3 above), a Boasian/Greenbergian linguist cannot use phenomena from one language for the description of another.

Perhaps surprisingly, this mode of language description has been advocated by a number of prominent typologists (Dryer 1997; Croft 2001; Lazard 2005; Cristofaro 2009; Evans & Levinson 2010; Haspelmath 2018), so how is it compatible with cross-linguistic comparison, and with the idea that language descriptions should contribute to an understanding of Human Language through the discovery of universals? After all, experience shows that grammatical descriptions are easier to understand and more relevant to general readers if they are written with the needs of comparativists in mind. Evans & Dench put it like this:

“Describing each language entirely on its own terms is a noble and galvanizing task, but unless grammarians orient their findings to what typologists know about the world’s other languages, their grammars can all too easily become obscure, crabbed and solipsistic.” (Evans & Dench 2006: 5)

The tension between a kind of description that is faithful to the categories of each language and a description that makes the language appear relevant to general concerns is just a special case of the “general linguistics paradox” that we saw earlier in (5). The solution must consist of two parts.

First, language description is true to the categories of each language, but is inspired by the accumulated knowledge of comparative linguistics. So if there is an affix on the verb that is very similar to an applicative or an evidential, it should be given this label, rather than some other idiosyncratic label. But at the same time, it cannot be assumed that what we know about other languages (or about Human Language) determines the language-particular analysis. Language-particular analysis is determined by the facts of each language, not by other languages or by a general theory.

Second, comparison of languages is not expected to be based on the categories of the particular languages, because there is no uniform set of building blocks of which all grammatical systems are composed. Thus, the building blocks themselves cannot be the basis of comparison, but we must use independent yardsticks for comparative “measurement” (cf. Haspelmath 2019: §8 on measurement uniformity vs. building-block uniformity).

Thus, grammatical descriptions can contribute to general linguistics in an indirect way: By providing crucial data for large-scale cross-linguistic comparisons, which in turn can tell us about Human Language if we find strong cross-linguistic universals (as noted in §4.2).

6. Conclusion

To conclude, let me reiterate the three main points of this paper:

First, there is an important distinction between general and theoretical linguistics (§2). The non-applied study of a particular language (“descriptive linguistics”) is no less theoretical than the study of Human Language. And it is not immediately clear how one could learn about Human Language in general by studying a particular language (§4). Particular languages are to a large extent historically accidental cultural attributes of human populations, and they vary enormously just like other aspects of cultures. This problem is what I called “the general linguistics paradox”.

Second, there are two ways in which one can solve this paradox (if we leave aside the study of nonconventional aspects of language and language use): One can apply a hypothesized set of innate building blocks to particular languages (the “natural-kinds programme”), or one can study a wide range of languages on the basis of uniform yardsticks of comparison. The former is associated with Chomsky’s traditional generative grammar ideas between the 1960s and 1980s, and the latter became prominent with Greenberg’s work of the 1960s and 1970s (§4.2-3).

And third, I pointed out that while ordinary working linguists most typically study particular languages, particular linguistics (“p-linguistics”) no longer has the prestige that it had in the 19th and early 20th century, so there is a strong incentive to make one’s work relevant to general linguistics. But this is confronted with difficulties: For the natural-kinds approach, the difficulty lies in the fact that Chomsky himself has abandoned this programme in the 21st century (§5.1). And for the Greenbergian approach, the difficulty lies in the fact that worldwide comparison of languages has revealed a great diversity of categories, so that the categories of description cannot be used for comparison (§5.3).

The solution for the natural-kinds approach must thus lie in continuing the search for universal building blocks and for evidence of their innateness, as practiced in the 1980s and the 1990s (e.g. Roberts 1997; Cinque 1999). For the non-aprioristic comparative approach, the solution consists in recognizing that the categories of description are not the same as the yardsticks for comparison, so that language-particular studies contribute to general linguistics only in an indirect way. No linguist can simply pretend that the description of a particular language will automatically contribute to general linguistics.

Thus, whatever one’s hunches about the best path leading to deeper understanding of Human Language: All general linguists need a clearer methodology for language comparison. Despite many obvious similarities between languages, they appear to have different categories and features, and we need something extra to make the study of particular languages fruitful for general linguistics.

For linguists working in the generative tradition, this means figuring out which features and categories (and architectures) are innate and can be expected to occur in any language. For linguists working in the

Boasian/Greenbergian tradition, this means being careful about their characterization of comparative concepts as uniform yardsticks for comparison.

If all goes well, the two approaches should eventually converge, i.e. evidence for innateness should converge with the empirical universals found through the non-aprioristic approach.

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