

**Flipping the *on/off* switch: Change in progress in the prepositional
complements of verbs like *base***

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Competing interest: The authors declare none.

ABSTRACT

Traditionally, verbs like *base* have combined with the preposition *on* to express a meaning of derivation (*based on*). However, many writing in a US context have noticed the rapid rise of *based off (of)* alongside *based on* (Curzan 2013; Behrens 2014; Janda 2020). In this paper, we document the relative increase of *off* in two English-language corpora in the verb *base* and six other verbs. The results show a clear real-time trend of increasing use of *off*, with some differences in the course of the change across different verbs. We also see an increase in use of *off* in apparent time, which we infer from the topical organization of comments in one of our corpora, the social media site Reddit.

Keywords: Variation, Prepositions, Lexical diffusion, Apparent-time study, Corpus methodology

1 INTRODUCTION

2 This paper studies variation between *on* and *off* as the prepositional complement
3 of a select set of English verbs. One verb in which the variation has been well
4 documented is *base*; (1) gives examples of the variants.¹

5 (1) *Base on/off*

6 (a) I replied to your comment because you ***based it on*** a bunk article.

7 (b) So you didn't ***base it off of*** what the OP [original poster] said, you ***based***
8 ***it off of*** something in your head [...]

9 The *Oxford English Dictionary* (s.v. *base*) gives only examples with *on* (or *upon*)
10 complements, dating back to 1776. But the variation demonstrated in (1) has re-
11 ceived some attention in the linguistic literature, much of it observing rapid change
12 in progress. Janda (2020) finds examples of forms like *based off (of)* from as early
13 as 1980, but dates his first encounter with the *off* variant to ca. 2000, and suggests
14 rapid change thereafter:

15 [W]ithin a few years, the strength and breadth of this construction (in
16 the sense of characterizing almost everyone below a certain age) had
17 become evident. (596)

18 This is confirmed by Curzan (2013), who finds that *based off of* is rare in the Corpus
19 of Contemporary American English (Davies, 2008–) but growing: in Google Books
20 Ngram Corpus data from 2000 (Michel et al. 2011), *based on* outnumbers *based off*

¹All of the numbered examples provided in this paper are from the r/Parenting subreddit of the
Reddit corpus described in Section 3.1 unless a different subreddit source is noted.

21 *of* by 100,000:1, but by 2008, this has fallen to 10,000:1. Janda (2020: p. 597) finds
 22 that Google hits containing *based on* outnumber those containing *based off (of)* at a
 23 ratio of only 163:1, and the raw numbers of *based off (of)* hits are high, exceeding
 24 50 million. Finally, Behrens (2014) provides a more qualitative assessment of the
 25 growing popularity of *based off of* (as opposed to *based on*):

26 As of this writing, I hear it and see it written all the time from my
 27 students and from my younger colleagues; my older colleagues dismiss
 28 the structure as just plain wrong. (67)

29 Anecdotally, we note that the *off* variant is used in pop-up text in Google Sheets as
 30 of July 2024 (Figure 1).

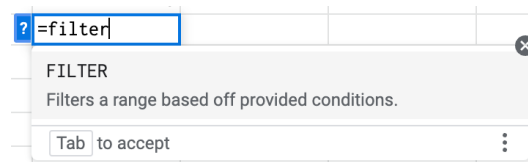


Figure 1: *Based off* in pop-up text in Google Sheets.

31 (2) *Build on/off* Janda (2020: p. 597) observes that this variation between *on* and
 32 *off* can be found with other verbs, namely *derive*, *ground*, *justify*, *predicate*,
 33 *draw*, *go*, and *live*. Examples of this variation in still other verbs are provided
 34 in (2)–(7).²

²A reviewer suggests that speakers who allow a given verb to combine with both prepositions may assign phrases like *draw on* and *draw off* slightly different meanings. Such semantic differentiation is common in cases where two variants coexist (see, e.g., Traugott 2004 on “anti-synonymy”) and is even attested in less obviously semantically driven domains like inflectional morphology (Kiefer 1985: p. 108; Bermel & Knittl 2012; Tabachnick 2023: pp. 270–1). Accordingly, certain

35 (a) Peaceful parent, happy siblings should give you a good foundation to
36 **build on**.

37 (b) We don't use all of it, but it gave us a good foundation to **build off of**.

38 (3) *Capitalize on/off*

39 (a) Those people are only **capitalizing on** parents that are unprepared and
40 worried about disappointing their kids.

41 (b) They just don't seem to have a problem **capitalizing off of** our goodwill
42 and never reciprocating, so that's the problem.

43 (4) *Feed on/off*

44 (a) Ignore the tantrums, she's **feeding on** them.

45 (b) It sounds like he's **feeding off** your stress.

46 (5) *Profit on/off*

47 (a) You have legal rights since they are **profiting on** your son[']s image, no
48 matter how little he may have been involved.

49 (b) If you are **profiting off** my image without my knowledge in a space that
50 isn't public, then you owe me compensation.

51 (6) *Survive on/off*

52 (a) For three months we **survived on** our credit cards, then when the credit
53 ran out, we burned through the savings we had set aside for remodeling.

semantic distinctions do not necessarily place the two prepositions outside the envelope of variation. As far as we can tell, the verbs shown below and discussed in this paper have, at least, widely overlapping meanings when combined with both *on* and *off*.

54 (b) We *survived very well off* my dad[']s salary so it wasn't for the money,
55 just for something to do.

56 (7) *Thrive on/off*

57 (a) She also was likely traumatized by the repeated moving and insecure liv-
58 ing arrangements - know that adage kids *thrive on* consistency?

59 (b) Remember children *thrive off of* consistency, that is how they feel safe
60 and calm.

61 Examples (1)–(7) demonstrate that the variation occurs in a variety of tenses and
62 aspects, with and without intervening object pronouns and adverbs.

63 Our contributions in this paper are as follows. First, we present novel quanti-
64 tative evidence for variation and change in the prepositional complements of the
65 verbs given in (1)–(7). We provide real-time evidence for increased used of *off (of)*
66 in informal written language, drawing on data from the online discussion forum
67 Reddit, and in the Corpus of Contemporary American English (Davies, 2008–).
68 This builds on Janda's and Curzan's corpus studies by presenting data on verbs be-
69 yond *base*, and by including *off* with and without the following *of*. Second, we
70 present a proof of concept for a methodology that uses the structure of Reddit to in-
71 fer the ages of authors, thus also providing apparent-time evidence for increased use
72 of *off (of)*. Although the Reddit corpus has been used for sociolinguistic research
73 before (e.g. Flesch 2019; CH-Wang & Jurgens 2021; Brook & Blamire 2023), its
74 potential for inferring demographics is underutilized. Thus, our study confirms that
75 Reddit, whose enormous size makes it a valuable potential source of sociolinguistic
76 data, can be used (with caution) to study demographic factors like age (and, likely,

77 geography) despite lacking overt demographic metadata for most of its users.

78 2 VARIATION AND CHANGE IN PREPOSITIONS ELSEWHERE IN ENGLISH

79 Variation and change in prepositions has been attested elsewhere in English. The
80 *based on/off* variable is reminiscent of variation in the complement of *different*, for
81 which *from*, *than*, and *to* are all attested, with geographical and social conditioning
82 of their use (Iyeiri, Yaguchi & Okabe 2004; Mair 2007). Behrens & Mercer (2007),
83 Behrens (2014), and Schlüter (2022) give additional examples of preposition varia-
84 tion in fixed expressions in English, some of which can be observed in the writing
85 of contemporary native American English speakers – such as *have concerns on*
86 (standardly *about*) and *look forward for* (standardly *to*) – and others of which show
87 regional variation – such as *chat with*, which skews North American, versus *chat*
88 *to*, which skews British. We know of only one instance of prepositional variation
89 which may be showing the kind of rapid change observed for *base*, and it is very
90 lexically restricted: the emergence of *on accident* as a competitor to *by accident*,
91 which is rapidly increasing in apparent time (Barratt 2006).

92 The *off* variant of our variable is implicated in another case of prepositional
93 variation: the variable presence of *of* after *off*. This variation is fairly widespread
94 in English, appearing not just with *off* (e.g. *get off (of) the bus*, *the islands off (of)*
95 *the coast*), but also with other prepositions and words that take *of*-headed com-
96 plements: *out (of) the window*, *all (of) the children*, *not that big (of) a deal* (Es-
97 tling 1999, 2000; Nylund & Seals 2010; Vartiainen & Höglund 2020). This vari-
98 ation between *of* and \emptyset shows social and geographical conditioning, though the
99 specifics depend on the particular construction: for instance, after *off*, the use of

100 *of* is deemed non-standard and prescribed against in formal writing (Vartiainen &
101 Höglund 2020), while after *out*, *of* is favored in formal written language (Estling
102 1999). We do not speculate on the social correlates or diachronic trajectory of the
103 *of* variant in the *based off* construction, instead grouping together *off* and *off of*
104 variants.

105 In fact, there are even more combinations of prepositions possible in the con-
106 struction under study. Both *on* and *off* appear sporadically in our corpus preceding
107 *from*:

108 (8) (a) And how much of ANS2 ***builds on from*** prior knowledge from ANS1?

109 (r/UCDavis)

110 (b) His test[s] are very straight forward, heavily ***based off from*** his lectures.

111 (r/UniversityOfHouston)

112 As far as we are aware, this combination of prepositions has not been previously
113 remarked upon, and it is quite rare – we group the 34 such sentences in our data
114 under the broader umbrellas of *on* and *off*.

115 3 METHODS

116 3.1 *The variable and the data sources*

117 We examine variation and change in the prepositional complements of seven verbs
118 (*base*, *build*, *capitalize*, *feed*, *profit*, *survive*, and *thrive*) in two corpora. These verbs
119 were selected through manual inspection of tokens of verbs appearing with both
120 *on* and *off* in a small sample corpus of posts from the social media website Reddit
121 (Chang et al. 2020; Baumgartner 2019), described in more detail below. Verbs were

122 selected primarily for practical purposes – for example, verbs that yielded too many
123 irrelevant tokens (such as *live*, whose combination with *off* and *on* often expresses
124 a location, like *Many students live on Fifth Street*) were not included. This list of
125 verbs is intended to be representative, not exhaustive: our goal is to show that the
126 shift is occurring in at least this handful of verbs.

127 Of these seven verbs, none is attested in the *Oxford English Dictionary* (OED)
128 with an *off* complement, but five are attested with *on* complements, confirming that
129 they traditionally take *on* in the standard language: *base*, *build*, *capitalize*, *feed*, and
130 *thrive*. Of the remaining two, *survive* is not shown combining with any prepositions
131 in the OED, but is attested with *on* in Google Ngrams (Michel et al. 2011) and our
132 data. *Profit* is perhaps the outlier among our verbs: the OED lists it as combining
133 with other prepositions, *by*, *of*, and *from*, whose usage rates exceed those of *on* in
134 Google Ngrams at most time points. However, *profit on* is attested fairly robustly
135 in Google Ngrams from 1800, and appears in our data, as in (5). Accordingly, we
136 include it in our data (and return to its special status in Section 5).

137 Because our studied variable is infrequent (other than with *base*), we prioritized
138 large data sets. Our data come from two sources, chosen for their size, their ease of
139 use, and their ability to provide real- and apparent-time data. The first is a corpus of
140 posts from Reddit (Chang et al. 2020; Baumgartner 2019), a news and discussion
141 website divided into topic-specific ‘subreddits’, such as ‘r/linguistics’, a forum for
142 discussion of topics and questions related to linguistics, and ‘r/Legomarket’, a fo-
143 rum where users coordinate buying, selling, and swapping LEGO products. Within
144 a subreddit, discussions are grouped into threads: for instance, r/linguistics contains
145 discussion threads devoted to specific academic articles and weekly Q&A threads

146 where users are encouraged to ask and answer linguistics-related questions. Our
147 Reddit data ranges from 2009 to 2018, though data before 2012 is sparse. The
148 Reddit corpus contains over 7 billion utterances – that is, post submissions and
149 comments (Baumgartner et al. 2020).

150 For this study, we selected posts from subreddits comprising three rough ‘age
151 cohorts’: college, pregnancy, and young parent. Our college cohort data set includes
152 posts from the r/college subreddit and subreddits from individual colleges (Ding
153 2018). The other cohorts comprise posts from r/BabyBumps (a pregnancy-related
154 forum) and r/Parenting, respectively. These age cohorts are intended to show the
155 presence of change in apparent time: we presume that participants in college-related
156 forums tend to be younger than those in pregnancy forums, who in turn tend to
157 be somewhat younger than participants in parenting discussions. These subreddits
158 included 19.4 million utterances (of which 13 million were on college subreddits)
159 with a total of 993 million words (547 million from college subreddits).³

160 Our second source of data is the Corpus of Contemporary American English
161 (COCA, Davies, 2008–), which includes approximately one billion words from
162 1990–2019 in eight genres across formal written language (academic texts, newspa-
163 pers, magazines, fiction), online written language (websites, blogs), television and
164 movie subtitles, and spoken language (unscripted conversations from television and
165 radio programs).

166 Our COCA data uses the magazines, newspapers, and spoken language genres;
167 each includes approximately 125 million words. Two web-based genres (web and

³These numbers count punctuation marks as separate words and thus overstate the size of the corpus slightly.

168 blog posts) were excluded because all of their texts are coded as being from 2012,
169 and thus cannot be used to show shifts in time. The other genres were excluded
170 after preliminary searches showed very little use of the *off* variant.

171 Of our two data sources, Reddit plays the primary role. It has important ad-
172 vantages: it is very large and is written in more informal language, meaning that it
173 contains many tokens of our verb–preposition constructions (three times as many
174 as COCA; see Section 3.2 for precise counts). The division into subreddits also
175 allows us to sample from (presumed) different demographics (see also CH-Wang &
176 Jurgens 2021).

177 Reddit also has downsides as a source of sociolinguistic data. Its text is not
178 lemmatized, so we cannot restrict our searches to verbal forms only, increasing the
179 false positive rate (although we took measures to mitigate this; see Section 3.2). The
180 geographical distribution of the Reddit data is also difficult to determine: Reddit
181 draws users from around the world, and the college subreddits include colleges
182 from outside the US (Ding 2018). In addition, the Reddit data falls within a narrow
183 window of time, primarily 2012–2018.

184 These limitations of Reddit lead us to caution in using it to study variation in
185 American English. Accordingly, we conduct a parallel study in COCA. Although
186 COCA also does not contain sociodemographic information, its texts are all Amer-
187 ican English and its data is generally high-quality. COCA also has part-of-speech
188 tagging, which in theory allows us to target verbal forms (however, the tagger some-
189 times misclassifies nouns like *building* as verbs; see Section 3.2). In addition, the
190 greater time scale of COCA (stretching back to 1990) allows us to observe variation
191 in the use of *off* for longer, and before use of *based off (of)* began to become salient

192 – around 2000, according to Janda (2020) and Curzan (2013).

193 At the same time, COCA has disadvantages compared to Reddit. Much of its
194 text, even in the genres chosen, is more formal and edited. While we do look for
195 genre differences in COCA, there is no expected demographic difference (and thus,
196 no apparent-time interpretation) between the genres.

197 Thus, our main, more interesting findings are in the Reddit data. The COCA
198 data is interpreted primarily as a sanity check on the Reddit results: since the two
199 data sets produce qualitatively similar results, we conclude that the Reddit data is a
200 broadly accurate representation of contemporary North American English usage.

201 3.2 Data extraction

202 We searched for various constructions including one of our seven verbs followed
203 by the preposition *on* or *off*. These two components could be adjacent or separated
204 by a nominal phrase⁴ and/or one or more adverbs. In order to distinguish verbal
205 constructions (e.g. *was based on it*, *will profit off it*) from non-verbal constructions
206 (e.g. *a class based on it*, *make a profit off it*), we also tracked instances in which
207 the verb was preceded by an auxiliary like forms of *be*, again with possible adverbs
208 intervening. This allowed us to control for part of speech when modeling (see
209 Section 3.3).

210 Some of the verbs being studied (*build*, *feed*, and *survive*) are optionally tran-
211 sitive; that is, they can take an overt object in addition to the prepositional object

⁴Nominal phrases could be composed of a stand-alone *pronoun* or a sequence of words centered around a noun, where optional components are in parentheses: (*article/determiner/possessive pronoun*) (*numeral*) (*adjective(s)*) *noun*.

212 (e.g. *The university has **built its reputation on** being nontraditional*); however, they
213 most reliably show the desired variation when intransitive. The verb *build* shows
214 *on/off* variation only in its metaphorical meaning, which the OED defines as ‘to
215 establish, develop, or construct (something abstract, such as a system of thought
216 or belief, a reputation, a relationship, etc.)’ (e.g. *The new law is **built on solid***
217 *legal principles*). However, transitive or passive uses of *build on/off* more often
218 involve physical construction, meaning that false-positive sentences like *The first*
219 *buildings were **built on** campus in 1812* are very common, especially on the college
220 subreddits. In contrast, intransitive *build on/off*, as exemplified by (2) above, is ex-
221 clusively metaphorical. Similarly, intransitive *feed* shows variation in preposition
222 whether metaphorical (as in (4) above) or literal (e.g. *Some birds **feed off** insects*),
223 while transitive *feed* includes many more irrelevant examples showing no variation:
224 *feeding my baby **on** the couch, **off** my plate*, and so on. Likewise, *survive* can take
225 an object in the meaning desired (e.g. *I **survived my pregnancy on** plain pasta*),
226 but such cases have higher rates of false positives because the prepositional phrase
227 can be part of the object (like *The king **survived the attempt on** his life*). To limit
228 ourselves to a consistent construction that yields the most reliable data, we exclude
229 tokens with an intervening object (indicative of a transitive verb) for all verbs except
230 *base* (which is only ever used transitively).

231 Data from Reddit was retrieved from the Pushshift.io Reddit Corpus (Baum-
232 gartner 2019) through ConvoKit (Chang et al. 2020). We used a Python script to
233 search for the sequences described in the previous paragraph. The Reddit Corpus
234 is not lemmatized, so we conducted a string-based search using lists of forms ac-
235 cording to their parts of speech in CELEX (Baayen, Piepenbrock & Gulikers 1995).

236 Thus, for example, hits for the verb *survive* included the words *survive*, *survived*,
237 *survives*, and *surviving*.

238 This type of search naturally yields false positives. To investigate how many, we
239 looked at a sample of 100 sentences for a number of configurations based on verb
240 form, presence of a direct object (for *base*), and presence of an auxiliary (if a given
241 category had fewer than 100 sentences, we looked at all of them). This sample
242 revealed several frequent undesired prepositional phrases, which we filtered out of
243 our data: *on/off campus* (with up to three words intervening to account for phrases
244 like *on the main campus*, extremely common in college subreddits), *on X's own*
245 (with one word between the preposition and *own*, most common with *survive* and
246 *thrive*), and *on demand/a schedule/a routine* (commonly used to discuss feeding
247 practices in the pregnancy and parenting subreddits).

248 Configurations that still yielded rates of false positives above 13% in the sample
249 were removed as well. These included:

- 250 • *bases* not followed by an object (often nominal: *the **bases on** the baseball*
251 *field*)
- 252 • *building* (often nominal: *a **building on** campus*)
- 253 • *built* (often passive: *a community **built on** respect, housing **built on** the quad*)
- 254 • most forms of *feed* without auxiliaries (often nominal: *a **feed on** YouTube*) or
255 with passive auxiliaries (reliably passive: *the students were **fed on** junk food*)
- 256 • *profit or profits* (often nominal: *make a **profit off** his image*) unless preceded
257 by an auxiliary (e.g. *the school doesn't **profit off** of certain classes*)

258 While the remaining data does still have a small proportion of false positives,
 259 we do not think they substantially skew the results. In fact, the results are quite
 260 robust to the presence of false positives: earlier versions of the data set, with fewer
 261 tokens removed, yielded very similar results.

262 In COCA, each word is tagged with its lemma and part of speech. Our COCA
 263 search included forms of our seven verbs tagged as verbs. While we expected that
 264 COCA would have fewer false positives, this turned out to not always be true, and
 265 we removed tokens with *on X's own* and several configurations that had false posi-
 266 tive rates above 15%. As with the Reddit corpus, some of these had nouns misclas-
 267 sified as verbs (*building, profits*). The tagger classifies *fed* as either a past participle
 268 or a past-tense form; the former were removed, as they were more often passive.
 269 The tagger was not so accurate with *built*, so all sentences with this form were re-
 270 moved, whether it was tagged as a participle or past tense. Sentences with *survived*,
 271 *surviving*, and *thriving* were also removed due to false positives stemming from lo-
 272 cational prepositional phrases (e.g. *public education is thriving on the West Coast*).
 273 Ironically, this seems to be an issue specific to COCA because its texts are *more*
 274 *diverse* than our Reddit data, where many of the locational prepositional phrases
 275 for *survive* and *thrive* involved mentions of campus and were thus easy to filter out.

276 Token counts by corpus and lemma are provided in Table 1.

	<i>base</i>	<i>build</i>	<i>capitalize</i>	<i>feed</i>	<i>profit</i>	<i>survive</i>	<i>thrive</i>	total
Reddit	133 675	3497	803	533	242	1498	1252	141 500
COCA	41 744	1648	1770	1644	150	355	976	48 287

Table 1: Token counts by corpus and lemma.

277 3.3 Statistical analysis

278 The data was analyzed using logistic regression in R (R Core Team 2023). For each
279 corpus, we fitted three regressions involving different subsets of verbs and factors to
280 account for the differences between *base* and other verbs: first of all, *base* dwarfs
281 the other verbs in frequency, comprising 94% of tokens for Reddit and 86% for
282 COCA. Second, as described in Section 3.2, *base* is transitive (appearing either
283 with an object or as a passive), while the others are intransitive in our data set. This
284 difference in syntactic construction makes it difficult to compare *base* with the other
285 verbs.

286 Our dependent variable is preposition, coded as a binary between *on* (marked
287 as 0) and *off* (marked as 1). The sequence *off of* is classified as *off* and is quite
288 common: *off of* constitutes 46% of all *off* tokens in Reddit and 24% of *off* tokens
289 in COCA.

290 The regressions were fitted using using R's *buildmer* package (Voeten 2023)
291 through forward stepwise comparison; factors were only included in the model if
292 they significantly improved its fit and improved its Akaike Information Criterion
293 (AIC), which penalizes model complexity (additional model factors). Factors that
294 improved the model but were problematic due to sparse data were removed.

295 The first regression for each corpus looks only at *base*; the second looks at the
296 remaining verbs, which are always intransitive in our data (as discussed in Sec-
297 tion 3.2, examples of these verbs followed by direct objects or in the passive were
298 filtered out). The third regression compares the verbal passive construction *be based*
299 (that is, *based* preceded by a passive auxiliary) to the other intransitive verbs. This
300 filtering increases parallels between *base* and the other verbs by removing two con-

301 figurations in which *base* regularly appears but the other verbs do not: transitive
302 uses in which *base* is separated from its preposition by an overt object (like *the pro-*
303 *fessor based the textbook on his lectures*) and adjectival passives that are not fully
304 verbal in structure (like *a textbook based on the professor's lectures*).

305 The models included the following key factors:

- 306 • Year (centered around the median year with substantial data, 2015 for Reddit
307 and 2005 for COCA)
- 308 • Source/genre: college (baseline) vs. pregnancy vs. parenting for Reddit, mag-
309 azine (baseline) vs. news vs. spoken for COCA
- 310 • Verb: not used in first regression (*base* only), sum-coded in second regression
311 (all verbs other than *base*), and dummy-coded in third regression (all verbs,
312 with *base* as baseline)

313 The most frequent source/genre was chosen as the baseline: about 70% of the Red-
314 dit tokens are from college subreddits, while COCA is more balanced: only about
315 39% of its tokens are from magazines, while 36% are from newspapers. Two-way
316 interaction terms between these three factors were considered as candidates for the
317 models.

318 A number of morphosyntactic factors were also considered. These factors dif-
319 fered slightly according to the properties of the model, as follows. The regressions
320 for *base* had a candidate factor comparing passives with intervening adverbs to pas-
321 sives with no interveners on the one hand and to actives with intervening objects
322 and, optionally, adverbs on the other. As shown in Table 2, the factors of voice
323 and presence of an intervener are confounded, in that active sentences must have

324 interveners;⁵ accordingly, these two factors were combined into a single factor to
 325 avoid an unbalanced combination of factors in the models.

	active	passive
no intervener	—	<i>based on</i>
intervener	<i>based it (mostly) on</i>	<i>based entirely on</i>

Table 2: Interaction of voice and presence of intervener for *base*.

326 The other two regressions for each corpus, which included only verbs without
 327 direct objects, had a candidate factor marking the presence of an intervening adverb,
 328 again to test for an effect of verb–preposition adjacency.

329 The regression for verbs other than *base* also included a factor comparing unin-
 330 flected verb forms (*capitalize*) to third-person singular (*capitalizes*), past/participle
 331 (*capitalized*), and progressive (*capitalizing*) forms; this factor was excluded from
 332 the regression with all verbs (*base* included) because the form of *base* tokens in
 333 this regression was uniformly *based*. Finally, all of the regressions had a candidate
 334 factor marking whether the object of the preposition was definite (that is, beginning
 335 with *the*).

336 We did not have any *a priori* hypotheses regarding the effect of these mor-
 337 phosyntactic factors, which we chose because they involve properties of the verb
 338 or the relationship between verb and preposition, or, in the case of definiteness of
 339 the prepositional object, because this has been shown to have an effect in previous

⁵The corpora do contain a small number of tokens coded as active without interveners. Some of these involve extraction of the object (e.g. *He presented papers that he **based on** his research*), while many are typos where the last letter of *based* is omitted. All such tokens were removed from our data.

340 instances of non-phonological variation (Bresnan et al. 2007; Grafmiller & Szmre-
341 csanyi 2018). Although we offer potential *post hoc* explanations of their effects,
342 their primary purpose is to account for potential morphosyntactic confounds to the
343 extrinsic and lexical factors that are the primary object of our study.

344 Output for all models can be found in the Appendix.

345 4 RESULTS

346 We test the following hypotheses on the Reddit data:

- 347 1. A real-time shift toward *off*: the proportion of *off* is increasing year-by-year.
- 348 2. An apparent-time shift toward *off*: the proportion of *off* hits in the college-
349 age cohort will be higher than that of the pregnancy-age cohort, which will in
350 turn be higher than that of the parent-age cohort.

351 We find both of these hypotheses to be confirmed in the Reddit data set, which
352 we present first. Afterward, we replicate the real-time trend in the COCA data
353 set, as well as many of the comparisons between *base* and the other verbs. As
354 described in Section 3.1, the COCA data set is smaller but has better tagging and
355 metadata. Replication of the Reddit results in COCA strengthens our confidence
356 that the Reddit data is giving us a real signal despite its shortcomings (e.g. dialectal
357 heterogeneity).

358 4.1 Reddit

359 Figure 2 shows the rate of use of *off* (as opposed to *on*), aggregated across all seven
360 verbs studied (*base*, *build*, *capitalize*, *feed*, *profit*, *survive*, *thrive*), over nine years

361 of real time in the Reddit corpus. Though *off* is the minority variant, it shows a
 362 steady, linear rise from 7% to 10% over the decade. The effect of year is significant
 363 ($p \leq .004$) in all three regressions (*base* alone, all other verbs, all verbs combined;
 364 see Tables 4–5 in the Appendix).

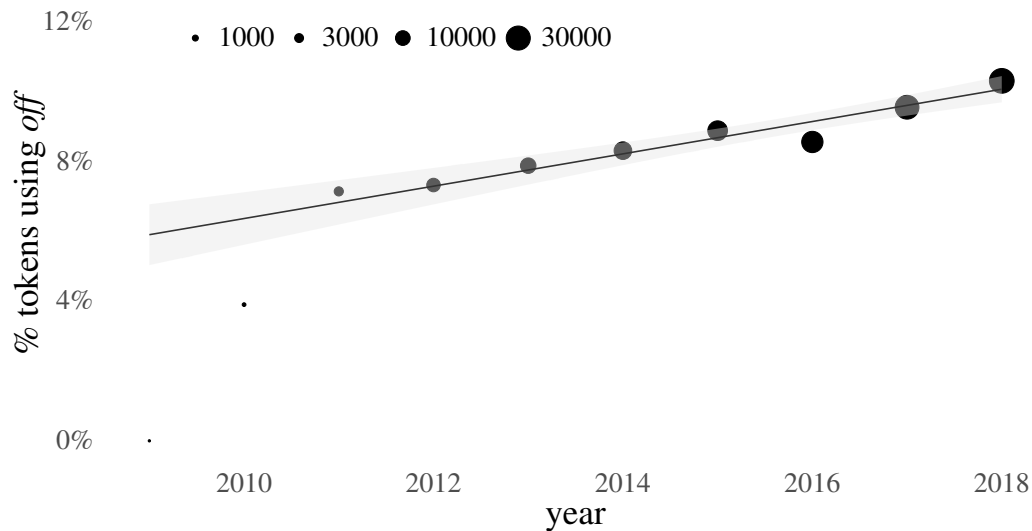


Figure 2: Rate of use of *off* in real time, aggregated over all seven verbs studied, Reddit data.

365 Figure 3 adds an apparent-time perspective to Figure 2 by plotting the college,
 366 pregnancy, and parenting cohorts separately. We see a neat cohort effect: college
 367 posters have the highest rate of *off*, parenting posters have the lowest, and preg-
 368 nancy posters are in the middle. In all three Reddit regression models (Tables 4–
 369 6 in the Appendix), the differences between the cohorts are generally significant
 370 ($p \leq .04$).⁶ Figure 3 suggests that the difference between the college and preg-
 371 nancy cohorts is equivalent to about five years of real time (about two percentage

⁶The effect of pregnancy in the regression containing intransitive verbs has $p = .04$; all others

372 points, approximately half the rise shown by the aggregated data over the decade
 373 studied), and the difference between the pregnancy and parenting cohorts is similar,
 374 if somewhat larger.

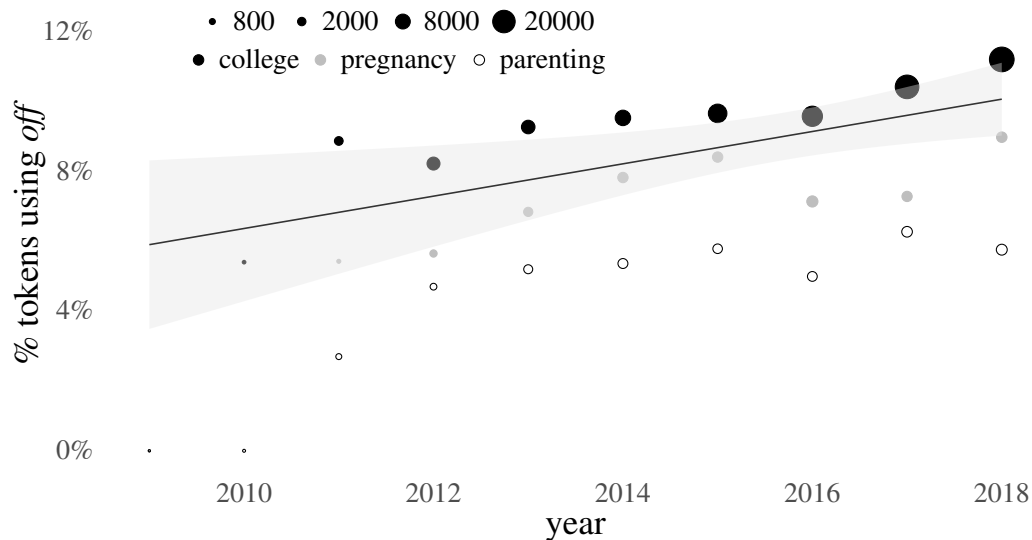


Figure 3: Rate of use of *off* in real time, aggregated over all seven verbs studied, by subreddit type, Reddit data.

375 The apparent-time effect can also be derived from the regression models. Ta-
 376 ble 3 shows the coefficients for year and subreddit type for the models based on the
 377 Reddit data in Tables 4–6 in the Appendix. The coefficient for year represents the
 378 estimated yearly change in use of *off*, while the coefficients for pregnancy and par-
 379 enting compare those respective cohorts with the baseline, college (in the models,
 380 these coefficients are negative, since *off* is used less frequently in these subreddits
 have $p < .001$. The estimated marginal means (cf. Lenth 2023) between pregnancy and the other
 two cohorts in the two regressions containing non-*base* verbs are also not significant, likely due to
 the presence of an interaction term between verb and subreddit type.

381 than in college subreddits). Dividing the subreddit type coefficient by the year coef-
 382 ficient thus gives an estimate of the apparent-time effect of subreddit types. Indeed,
 383 the first two models yield plausible results, indicating that posters in pregnancy and
 384 parenting subreddits are 5–7 and 10–15 years older than posters in college sub-
 385 reddits, respectively. The estimated apparent-time effects of the model comparing
 386 passive *based* to the other verbs has a much larger estimated effect (15 and 33 years,
 387 respectively); however, this is likely due to the substantially lower coefficient size
 388 for year, which in turn may reflect the fact that much of the weight of year in this
 389 model is caught up in its interaction with verb. Indeed, removing this interaction
 390 term makes the estimated apparent-time effects smaller, though still larger than in
 391 the other two models (10 years for pregnancy and 23 for parenting).

model	year	pregnancy	parenting	$\frac{\text{pregnancy}}{\text{year}}$	$\frac{\text{parenting}}{\text{year}}$
<i>base</i>	0.054	0.362	0.818	6.70	15.15
intransitive verbs	0.072	0.394	0.755	5.47	10.49
all verbs					
full model	0.029	0.423	0.962	14.59	33.17
without verb * year	0.041	0.417	0.954	10.04	22.98

Table 3: Absolute value of coefficients for year and subreddit type for Reddit models, with their quotients (interpretable as apparent-time differences).

392 Finally, Figure 4 shows verb-by-verb data for verbs other than *base*. Since 94%
 393 of tokens are *base*, the real- and apparent-time patterns for this verb are largely
 394 captured by the aggregated patterns in Figure 3, and including them in Figure 4
 395 would lead to an issue in depicting the differences in scale. At the baseline of
 396 2015, the verb *capitalize* has a significantly lower rate of *off* than *base* ($\beta = -1.55$,
 397 $p < .001$), while all other verbs have significantly higher rates of *off* than *base*

398 ($p < .001$), as shown in Table 6 in the Appendix. For *profit*, in particular, the rate
399 of *off* is very high – nearly at ceiling.

400 In addition, most of the verbs show a similar pattern of real- and apparent-
401 time effects as *base*, though often with more noise: real-time increase, with college
402 posters leading parenting and pregnancy posters. The one main exception is *feed*,
403 where the aggregate real-time line in Figure 4 trends *downward*. Indeed, in the
404 model comparing *base* with other verbs (Table 6 in the Appendix), *feed* is the only
405 verb with a negative interaction with year (though it is not significant). The inter-
406 action term ($-.061$) is greater in absolute value than the main effect of year (.029),
407 meaning that the model suggests that use of *off* is decreasing for *feed* year-by-year
408 (not just increasing more slowly than *base*). This downward trend seems to be con-
409 centrated in a larger number of tokens of *feed on* than expected in the last couple
410 of years in parenting and pregnancy forums. While we have no explanation for this
411 distribution, we note that these forums include frequent discussion of babies' feed-
412 ing habits. Many of the false positives (including the common *feed on demand*, see
413 Section 3.2) have been successfully filtered out, but some remain. The relatively
414 small number of tokens and issue with specialized vocabulary mean that this verb's
415 results should be taken with a grain of salt. There is one verb with a significant
416 interaction term with year: the rate of *off* increased significantly more quickly for
417 *survive* than *base*.

418 Figure 4 also shows that the differences between the subreddit types vary some-
419 what between the verbs; these are the significant interactions between verb and
420 subreddit type in the models comparing *base* with the other verbs (Table 6 in the
421 Appendix) and the other verbs with each other (Table 5 in the Appendix). In par-

422 ticular, *build* and *thrive* take *off* significantly less in parenting posts than college
423 posts, while *capitalize*, *feed*, and *survive* take *off* significantly more in parenting
424 than college subreddits (for *survive*, the difference is only significant in the model
425 comparing *base* to other verbs). Although these interactions are difficult to inter-
426 pret, we can speculate on their sources. First, *capitalize* may be a floor effect: the
427 verb is rare and almost always takes *on*, so a small number of tokens of *capitalize*
428 *off* in parenting posts (6 out of 118) could lead to a higher rate than expected. As
429 explained in the previous paragraph, *feed* has a somewhat anomalous distribution
430 that may lead to unexpected effects. In Figure 4, we see that *build* is disproportion-
431 ately frequent in college posts, especially in later years when *off* is more frequent in
432 general; the same verb has a steady rate from year to year in parenting posts. This
433 temporal bias towards *build off* in college posts may be driving the significant in-
434 teraction between *build* and parenting (which does not show up in pregnancy posts
435 because the verb is too rare there). Finally, *survive* and *thrive* make a curious pair:
436 although they are quite similar in meaning, their interaction terms go in opposite
437 directions. The former may be related to the verb's interaction with year described
438 above: the use of *off* increases significantly more rapidly, and in Figure 4, this
439 steeper slope is concentrated in college posts specifically. On the other hand, *thrive*
440 seems to have a similar low use of *off* in parenting forums, but here the verb is *less*
441 frequent in college posts, and thus has a more sporadic distribution.

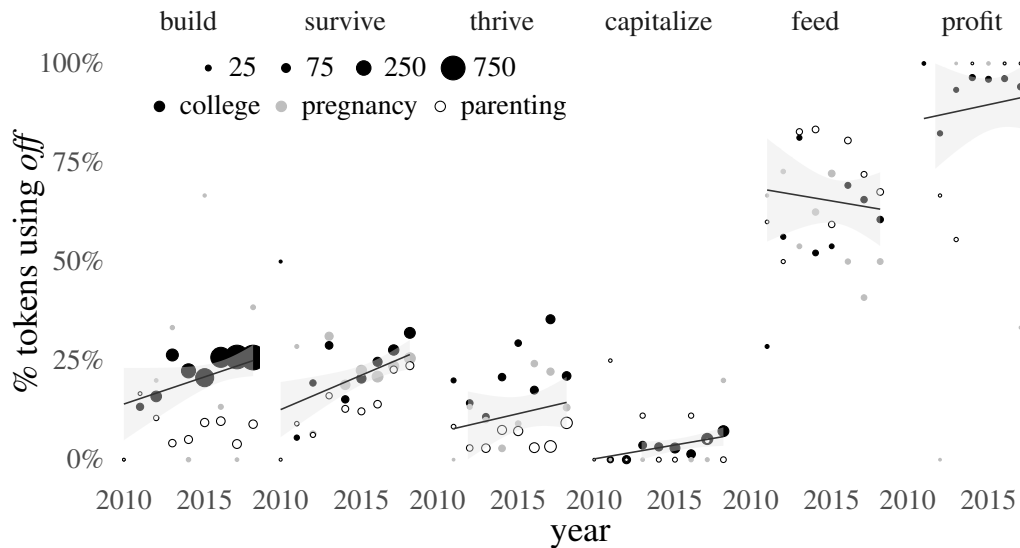


Figure 4: Rate of use of *off* in real time for verbs other than *base*, split by verb (ordered by frequency in the studied corpus) and by subreddit type, Reddit data.

442 4.2 COCA

443 Figure 5 shows the rate of *off* (as opposed to *on*), with or without a following prepo-
 444 sition, across all verbs in real time from 1990 to 2019 in COCA. Compared to Red-
 445 dit, *off* is much less common in COCA: even in 2019, the rate of *off* only reaches
 446 about 3%, compared to 10% in Reddit. However, there is a clear trend upwards, as
 447 *off* appeared well below 1% of the time in 1990. The effect of year is significant
 448 ($p < .001$) in all three regressions (shown in Tables 7–9 in the Appendix).

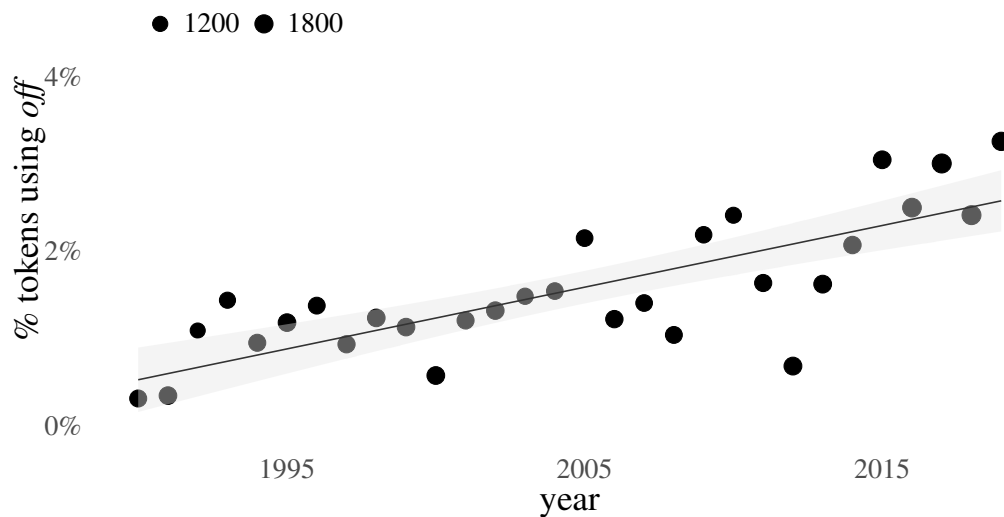


Figure 5: Rate of use of *off* in real time, aggregated over all seven verbs studied, COCA data.

449 Figure 6 splits the data according to text type: magazines, newspapers, and
 450 spoken language. Here we do not see the same stark pattern as in Reddit: the
 451 three text types are intermingled and seem quite similar on visual inspection. The
 452 statistical models do detect significant differences. In the model limited to *base*
 453 (Table 7 in the Appendix), *off* appears in spoken language more often than in mag-
 454 azines ($p < .001$), but there is no significant difference between magazines and
 455 newspapers; comparison of estimated marginal means finds a significant difference
 456 between spoken language and newspapers ($p < .001$). The difference is equiva-
 457 lent to 5.6 years of real time, given that the coefficient for spoken language is 5.6
 458 times greater than the year coefficient; however, there is no reason to suspect that
 459 this corresponds to any apparent-time difference, especially because the difference
 460 is not consistent year-over-year as it is with subreddit types in the Reddit data. In

461 the model including verbs other than *base* (Table 8 in the Appendix), both news-
 462 papers and spoken language have higher use of *off* than magazines ($p < .001$ for
 463 both); in fact, *off* appears *more often* in newspapers than spoken language, though
 464 the difference is not significant. However, as we will see below, this effect seems
 465 to be located in specific verbs; this model does not include an interaction term be-
 466 tween verb and text type because the categorical patterning of *survive* in spoken
 467 language (76 tokens, all with *on*) throws off the confidence intervals for all of the
 468 spoken-language interaction terms.

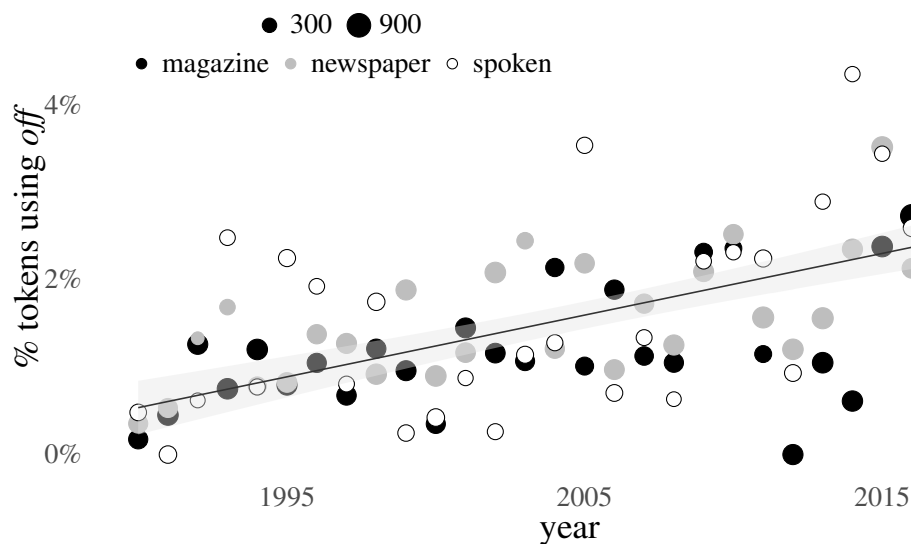


Figure 6: Rate of use of *off* in real time, aggregated over all seven verbs studied, by text type, COCA data.

469 Finally, Figure 7 shows verb-by-verb data for verbs other than *base*. We see that
 470 *capitalize* and *survive* very rarely, if ever, take *off*, while *profit* almost always takes
 471 *off*. Meanwhile, *feed* shows a stark genre difference in its use of *off*: magazines

472 have a low rate of *feed off*, while newspapers and especially spoken language show
473 much higher rates. From reading the graph, we would expect that the differences
474 in text type should be concentrated in their interaction with verb, and this is what
475 we see in the regression comparing passive *be based* to the other verbs (Table 9 in
476 the Appendix). According to this model, *off* is used more often in spoken language
477 than magazines, though not quite significantly so ($\beta = .75, p = .054$), while there is
478 almost no difference between newspapers and magazines ($\beta = .02, p = .960$). How-
479 ever, looking at the interaction term, *feed off* appears significantly and substantially
480 more often in newspapers than in magazines ($\beta = 1.54, p = .001$). Inspection of the
481 relevant cases reveals no obvious pattern explaining this effect. The verb *profit* has
482 significant interactions as well: *profit off* appears significantly *less* often in news-
483 papers ($\beta = -2.11, p = .023$) and spoken language ($\beta = -2.38, p = .008$) than
484 in magazines, in which we find 42 tokens of *profit off* and only two of *profit on*.
485 Finally, *capitalize off* is more common in spoken language than magazines, though
486 the effect does not reach significance ($\beta = 2.06, p = .071$).

487 The verb-by-verb results in COCA are qualitatively similar to those of Reddit:
488 *feed* has a somewhat higher rate of *off* than most of the verbs, suggesting that the
489 high rate of *off* for *feed* is not due to idiosyncrasies of the data source. Likewise,
490 *profit* appears almost entirely with *off*. Since COCA has a much lower rate of *off*
491 in general, the very low rate of *off* for *capitalize* does not stand out from that of the
492 other verbs; its difference from *be based* is not significant. The other verbs appear
493 with *off* significantly more than *be based* ($p \leq .04$).

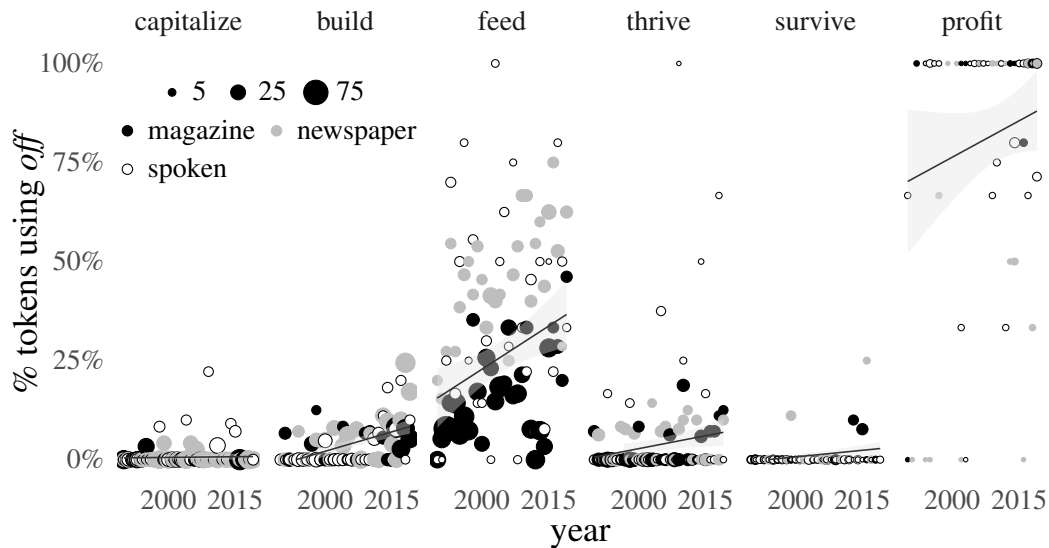


Figure 7: Rate of use of *off* in real time for verbs other than *base*, split by verb (ordered by frequency in the studied corpus) and by text type, COCA data.

494 4.3 Morphosyntactic factors

495 In the previous sections, we discussed extrinsic and lexical factors affecting the
 496 choice of preposition: real time, subreddit/genre, and verb. Some of our regressions
 497 also showed significant morphosyntactic effects: verb form, presence of material
 498 intervening between verb and preposition, and whether the prepositional object is
 499 definite.

500 The regression with *base* on Reddit data (Table 4 in the Appendix) showed that
 501 active uses of this verb are significantly more likely to take *off* than passive uses,
 502 and the difference is very large ($\beta = 1.96$, $p < .001$; for comparison, the effect size
 503 of real time is $\beta = .05$ per year). Other morphosyntactic effects did not substantially
 504 improve the model and were not added. The *base* model for COCA (Table 7 in the

505 Appendix) does not include this factor, because it is categorical in the COCA data:
506 *off* never occurs even once in passive uses of *base* with an adverbial intervener,
507 whereas in active uses and in passive uses without an intervener, *off* is merely very
508 rare.

509 The Reddit regression with the intransitive verbs (that is, all except *base*, Table 5
510 in the Appendix) shows an effect of verb form: *off* occurs significantly more often
511 with progressive forms (e.g. *surviving*) than uninflected forms (e.g. *survive*; $\beta =$
512 $.56$, $p < .001$). Verb form does not improve the COCA model (Table 8 in the
513 Appendix) and is not added to it.

514 Another detectable syntactic effect in the regressions including verbs other than
515 *base* is that *off* is used less often when an adverbial intervenes between verb and
516 preposition (e.g. *survives mostly on*) than when verb and preposition are adjacent.
517 This factor is significant in the Reddit model (in Table 6 in the Appendix) comparing
518 *base* to other verbs ($\beta = -.30$, $p < .001$), though it is not added to the Reddit
519 model comparing the non-*base* verbs to one another (Table 5 in the Appendix). It
520 is significant in both of these models for the COCA data (Tables 8 and 9 in the
521 Appendix).

522 Finally, the two COCA models including verbs other than *base* have one more
523 significant syntactic factor: *off* is used more often when its complement is definite
524 (starts with *the*). This factor is not added to the Reddit models.

525 4.4 Summary

526 Our findings can be summarized as follows:

- 527 • The *off* variant is steadily increasing in real time, in both corpora. The effect

528 is strongest for *base*, which is the most frequent verb, but is present for others
529 too.

530 • The Reddit corpus shows an apparent-time increase of the *off* variant as well.
531 While there is some difference in the rate of *off* between different text types
532 in COCA, we do not see an analogous steady, consistent gap.

533 • Different verbs are at different points in the change toward *off*. In both cor-
534 pora, *profit* and *feed* take higher rates of *off* than others, with *profit* almost
535 categorically taking *off*.

536 • The use of *off* is also influenced by internal morphosyntactic factors. Most
537 consistently, *off* is less common when the verb and preposition are separated
538 by an adverb.

539 5 DISCUSSION

540 The previous section confirmed that all seven verbs studied here take *off* comple-
541 ments. The general trend, with few exceptions, is that all verbs are changing toward
542 use of *off* in both real and, where data is available, apparent time.

543 5.1 Main findings

544 There are two questions we want to address here. The first is: why is this change
545 happening? The second is: why is it happening in these verbal constructions specif-
546 ically? After all, *off* is not replacing *on* across the English language in general:
547 not when *on* is used with its core physical meaning, nor when it is used in other
548 metaphorical ways, such as *airing on television* or *kept on file*.

549 To answer the first question, we turn to a suggestion from Janda (2020). In
550 explaining the rise of *based off (of)*, Janda proposes:

551 [I]f one derives something from a source, then a crucial pathway be-
552 tween them leads from the source to the derivative; something takes off
553 from – or is taken off (of) – the source and travels – or is brought –
554 to/as the derivative. [...] Yet *basing* or *being based ON* portrays the
555 implied motion as oriented in [the opposite] direction, and thus sounds
556 more like planting a flagstaff downward into the ground. (597)

557 In other words, *off* suggests extraction, while *on* suggests foundation. Perhaps,
558 then, the shift from *on* to *off* is a change from a metaphor of foundation to one
559 of extraction. That, then, suggests an answer to the second question: the verbs
560 undergoing this change are those that are compatible with this ‘extraction’ meaning.

561 Somewhat speculatively, we observe that there may be a correlation between the
562 strength of a verb’s association with these meanings of extraction and/or foundation
563 and its likelihood of change. We found in both corpora that *profit* had the highest
564 rates of *off* by far: even going back to the 1990s in the COCA data, *profit off* well
565 exceeds 50% *off* usage (19/25 tokens in that decade). Data from the Google Books
566 Ngram Corpus from 2019, plotted in Figure 8, likewise show that *profit off* started
567 gaining ground in the 1990s. This suggests that *profit* was an earlier shifter than the
568 other verbs, not categorically different from them. Indeed, the lexical semantics of
569 *profit* are particularly well-suited for a metaphor of extraction.

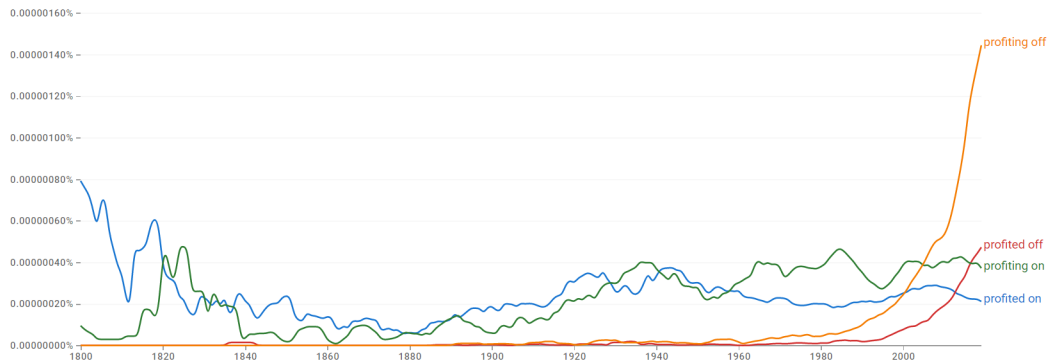


Figure 8: Rates of *on* and *off* with forms of *profit* in Google Book Ngram data from 2019.

570 By contrast, *base* shows lower rates of *off* than any other verb except *capital-*
 571 *ize*, a pattern that holds in both corpora. Again, the lexical semantics of *base* are
 572 particularly compatible with a metaphor of foundation, perhaps leading it to have
 573 resisted shifting longer than the others. (On the other hand, the even lower rate of
 574 *off* with *capitalize* may be a reflection of its belonging to a higher register.)

575 We note also that *base* is by far the most frequent verb in both data sets. The
 576 resistance of highly frequent forms to change is well known from work on mor-
 577 phological changes such as analogical leveling (e.g. Hooper 1976). Still, despite
 578 its overall low rate of *off*, *base* is making up for lost time: in COCA, at least, it is
 579 changing toward *off* faster than all the other verbs in our study (though this differ-
 580 ence is not significant for two verbs).

581 All told, the picture here suggests a change that has started in different verbs
 582 at different times, and is progressing for different verbs at different rates. This is
 583 reminiscent of lexical diffusion in phonology: a change starts in one environment
 584 (in this case, potentially *profit*) and then gradually expands to others (Wang 1969).⁷

⁷This means that the change studied here shows a different pattern than the syntactic changes

585 The lexically specific nature of this change raises questions about whether any
586 social evaluation associated with the change is similarly lexically specific. Behrens
587 (2014), as cited in Section 1, notes that *based off* is salient enough that some speak-
588 ers notice it and prescriptively judge it as incorrect; references to and expressions of
589 negative evaluations of the shift can also be found on usage guides (e.g. Merriam-
590 Webster n.d.) and blog posts and comments (e.g. Jerz 2014). It is likely that *base*
591 has attracted overt comment due to its high frequency and its rapid rate of change.
592 But given that the other six verbs studied here are also changing in the same direc-
593 tion, do they share the same social evaluation? The question of whether the social
594 evaluation of a variant extends to all environments in which that variant surfaces, or
595 whether social evaluation may interact with internal (linguistic) constraints on vari-
596 ation, is longstanding in sociolinguistics, going back at least to Weiner & Labov
597 (1983). This could be examined in follow-up work on this change.

studied by Kroch (1989), in which a change is initiated at the same time in all contexts in which it occurs, and progresses at the same rate in all of them (the “Constant Rate Effect”). However, we think that the change toward *off* is not a counterexample to the Constant Rate Effect: it is a different type of change. Constant Rate-type changes reflect “a single underlying change in grammar” that can be seen simultaneously in multiple environments (Kroch 1989: p. 199). But in the same way that regular Neogrammarian changes can coexist with lexically diffused changes in phonology (Labov 1981), we believe Constant Rate-type changes can coexist with lexically diffused morphological changes like the one we document here. No single “abstract grammatical option” (to use Kroch’s [1994] terminology) underlies the choice between *on* and *off*; instead, the choice of word, we suggest, is diffusing lexically from one context to another, and, as such, the quantitative patterns of change can diverge across contexts.

598 5.2 Text sources and apparent time

599 Both the Reddit and the COCA corpus are divided up into three different text
600 sources. In the former, examples were drawn from subreddits themed around col-
601 lege, pregnancy, and parenting. We use this as a proxy for apparent time, under the
602 assumption that posters on college subreddits are younger (and thus more advanced
603 in the change) than posters on pregnancy subreddits, who are in turn younger than
604 people posting about parenting. This assumption was borne out: qualitatively, Fig-
605 ure 3 shows a fairly consistent difference between the three subreddit types that
606 looks equivalent to the difference of a few years; this impression is largely con-
607 firmed quantitatively as well by the models, as shown in Table 3.

608 The COCA corpus included texts from magazines, newspapers, and spoken lan-
609 guage. This difference, in contrast, is not expected to correspond to apparent time,
610 since it reflects differences in the mode of production rather than the demograph-
611 ics of people producing the texts. Indeed, Figure 6 presents a stark contrast to the
612 Reddit data in Figure 3: the rates of *off* among the different text types are quite in-
613 termingled and close together, and certainly do not show the lockstep pattern of the
614 Reddit data. The COCA models generally show that *off* is more common in spoken
615 language than magazines – which is understandable, given that the latter likely go
616 through more editing. However, the lack of a sharp cohort effect in COCA further
617 reinforces the apparent-time interpretation of the Reddit data.

618 5.3 Morphosyntactic factors

619 The regressions showed evidence of a number of internal grammatical factors in-
620 fluencing the use of *off* – in particular, *off* is used less frequently when an adverb

621 or adverbial phrase intervenes between the verb and the preposition (like *survive*
622 *almost entirely on*). This effect is generally driven by verbs other than *base*, and
623 seems to split into two: first, interveners are much less frequent, so low-frequency
624 verbs like *capitalize* never appear with *off* and interveners. Second, verbs with
625 higher rates of *off*, especially *feed*, have lower rates of *off* with interveners. There
626 is no obvious explanation for this latter effect. If the shift in prepositions is lexi-
627 cally driven – that is, mediated by each individual lexical item – then intervening
628 material between verb and preposition may make the ties between the two weaker
629 and cause reversion to a default preposition – which, at least for now, is more likely
630 to be *on*. A similar explanation may explain the voice difference for *base*: in the
631 Reddit data, *off* is more frequent in active forms like *based it (mostly) off* than in
632 passive forms with interveners like *was based mostly off*. For *base*, the passive form
633 is much more common than the active, and the latter may be treated by speakers as
634 having different lexical properties including a higher rate of *off*, untethered as it is
635 from the extremely frequent construction *based on/off*.

636 6 CONCLUSION

637 The purpose of this study was twofold. First, we aimed to capture an in-progress
638 shift in the prepositional complement of verbs like *base* from *on* to *off*. While this
639 change has been previously documented for both *base* and other verbs, this is the
640 first study that systematically investigates the change in progress across multiple
641 verbs, text types, and morphosyntactic contexts. Our results are clear: *off* is used
642 across many different verbs, and its use is increasing in both real and apparent
643 time. Moreover, this change shows no sign of stopping and looks to be picking

644 up other verbs in its path as well: examples of *off* can be found even with verbs
 645 like *depend* and *rely*, which the authors of this paper, who generally accept the
 646 tokens in our corpora and likely produce *off* fairly regularly as well, find crashingly
 647 bad.⁸ Thus, our study lays important groundwork for future study of this linguistic
 648 variable, including both sociolinguistic factors that we did not study systematically
 649 (region, gender, etc.) and a closer look at internal linguistic factors, including those
 650 we studied and those we did not. For example, one direction for future research
 651 is to investigate geographical patterning of this variation in a large data set with
 652 geographical metadata, such as a Twitter-based corpus.

653 The second main purpose of our study was methodological. Reddit represents
 654 an enormous body of informal text that could serve as a valuable resource for socio-
 655 and other linguistic research. However, its users are anonymous and we typically
 656 have no demographic information about them (though see Flesch 2019). Thus, we
 657 use this study as a proof of concept for the efficacy of the Reddit corpus. Its results
 658 are qualitatively similar to those of a more cultivated corpus, COCA: even though

⁸Examples, taken from outside the subreddits studied in this paper, are shown below.

- (i) Edit: forgot to mention on the TooGoodToGo app you can get a bunch of bagels for \$3.99
depending off the bagel shop. There are also many other cool findings, so you should check it
 out. (r/AskNYC)
- (ii) They **relied off of** my written statement more than anything, because I have issues talking about
 any of it, so the statement will be important if you have issues talking about it as well.
 (r/Veterans)

The comment history of the users who made these posts suggests that they are native English speakers in the United States.

659 some of the tokens in the Reddit corpus were undoubtedly made by non-native
660 speakers, it is reliable enough to display broad trends. Moreover, the organization
661 of Reddit into subreddits, which are often very specific, allows us to approximate its
662 users' demographic properties – in this case, age. This analytical move was success-
663 ful: the effects of subreddit were interpretable in terms of time and yielded sensible
664 results well within the range of our expectations from the inferred demographic
665 correlates of subreddit. Thus, we hope that this study will serve as inspiration for
666 future use and exploration of Reddit as a source of sociolinguistic data, both general
667 and demographically specific.

668 APPENDIX

669 In Tables 5 and 8, the factor representing the six verbs is sum-coded: the five factors
670 compare each of the first five verbs to the grand mean (the mean of the means of the
671 dependent variable – in this case, likelihood of *off* – for each verb). The estimate
672 for the sixth verb, *profit*, is the negative sum of all five factors. Thus, in the tables
673 below, we provide an estimate for *profit* (the negative sum of the five factors) but
674 not a standard error or *p* value, since it is not represented by a separate factor in
675 the model. Each of the five factors, in turn, includes some influence of *profit* in
676 addition to the listed verb. Thus, the estimates for sum-coded factors are rather
677 easier to interpret than their corresponding standard error and *p* values.

678 Terms are listed in the order in which they are added to the model, roughly
679 corresponding with importance. Low *p* values are marked as follows: *** for $p <$
680 $.001$, ** for $.001 \leq p < .01$, * for $.01 \leq p < .05$, . for $.05 \leq p < .1$.

	β	SE	p
Intercept	-2.44	.07	<.001 ***
Voice and intervener (default: passive, intervener)			
active, intervener	1.96	.07	<.001 ***
passive, no intervener	-0.03	.07	.694
Subreddit type (default: college)			
pregnancy	-0.36	.03	<.001 ***
parenting	-0.82	.04	<.001 ***
Year	0.05	.01	<.001 ***

Table 4: Coefficients for model with all tokens of *base*, Reddit data.

	β	SE	p
Intercept	-0.75	.08	<.001 ***
Verb (compared to grand mean)			
build	-0.46	.08	<.001 ***
survive	-0.47	.10	<.001 ***
thrive	-0.52	.12	<.001 ***
capitalize	-2.66	.18	<.001 ***
feed	1.17	.15	<.001 ***
profit	2.93	—	—
Subreddit type (default: college)			
pregnancy	-0.39	.19	.039 *
parenting	-0.75	.14	<.001 ***
Verb form (default: base)			
third-person singular	-0.01	.07	.844
progressive	0.56	.12	<.001 ***
past	-0.07	.14	.639
Year	0.07	.01	<.001 ***
Verb * Subreddit type (compared to grand mean * college)			
build * pregnancy	0.29	.32	.365
survive * pregnancy	0.18	.22	.430
thrive * pregnancy	-0.24	.27	.378
capitalize * pregnancy	0.51	.64	.432
feed * pregnancy	0.11	.27	.674
profit * pregnancy	-0.85	—	—
build * parenting	-0.61	.21	.004 **
survive * parenting	0.23	.21	.269
thrive * parenting	-0.88	.22	<.001 ***
capitalize * parenting	1.09	.41	.007 **
feed * parenting	1.14	.23	<.001 ***
profit * parenting	-0.97	—	—

Table 5: Coefficients for model with intransitive tokens of verbs other than *base*, Reddit data.

	β	SE	p
Intercept	-1.86	.02	<.001 ***
Verb (default: base)			
build	0.66	.06	<.001 ***
survive	0.72	.11	<.001 ***
thrive	0.57	.13	<.001 ***
capitalize	-1.55	.24	<.001 ***
feed	2.34	.16	<.001 ***
profit	4.40	.27	<.001 ***
Subreddit type (default: college)			
pregnancy	-0.42	.07	<.001 ***
parenting	-0.96	.08	<.001 ***
Year	0.03	.01	.004 **
Intervener (default: no)			
yes	-0.30	.08	<.001 ***
Verb * Subreddit type (default: base * college)			
build * pregnancy	0.31	.32	.341
survive * pregnancy	0.28	.15	.064 .
thrive * pregnancy	-0.15	.24	.545
capitalize * pregnancy	0.56	.76	.464
feed * pregnancy	0.29	.24	.220
profit * pregnancy	-0.90	.72	.207
build * parenting	-0.42	.21	.050 *
survive * parenting	0.44	.20	.031 *
thrive * parenting	-0.69	.23	.003 **
capitalize * parenting	1.29	.48	.007 **
feed * parenting	1.49	.24	<.001 ***
profit * parenting	-0.71	.58	.221
Verb * Year (default: base)			
build * year	0.03	.03	.180
survive * year	0.07	.03	.044 *
thrive * year	0.09	.05	.055 .
capitalize * year	0.18	.10	.068 .
feed * year	-0.06	.05	.193
profit * year	0.01	.11	.920

Table 6: Coefficients for model with passive tokens of *base* and intransitive tokens of other verbs, Reddit data.

	β	SE	p
Intercept	-7.13	.24	<.001 ***
Year	0.17	.02	<.001 ***
Text type (default: magazine)			
newspaper	0.06	.25	.826
spoken	0.94	.22	<.001 ***

Table 7: Coefficients for model with all tokens of *base*, COCA data.

	β	SE	p
Intercept	-3.60	.16	<.001 ***
Verb (compared to grand mean)			
capitalize	-2.50	.28	<.001 ***
build	-1.01	.20	<.001 ***
feed	1.95	.15	<.001 ***
thrive	-0.59	.20	.004 **
survive	-1.98	.56	<.001 ***
profit	4.13	—	—
Text type (default: magazine)			
newspaper	1.23	.11	<.001 ***
spoken	0.95	.14	<.001 ***
Year	0.07	.02	<.001 ***
Prepositional object (default: indefinite)			
definite	0.51	.11	<.001 ***
Intervener (default: no)			
yes	-1.38	.41	.001 ***
Verb * Year (compared to grand mean)			
capitalize * year	-0.05	.03	.121
build * year	0.04	.02	.054 .
feed * year	-0.03	.02	.051 .
thrive * year	0.00	.02	.889
survive * year	0.05	.06	.393
profit * year	-0.01	—	—

Table 8: Coefficients for model with intransitive tokens of verbs other than *base*, COCA data.

	β	SE	p
Intercept	-6.67	.38	<.001 ***
Verb (default: base)			
capitalize	-0.03	1.07	.974
build	2.51	.48	<.001 ***
feed	4.89	.39	<.001 ***
thrive	2.79	.49	<.001 ***
survive	1.91	.94	.042 *
profit	9.49	.84	<.001 ***
Text type (default: magazine)			
newspaper	0.02	.43	.960
spoken	0.75	.39	.054 .
Year	0.16	.03	<.001 ***
Intervener (default: no)			
yes	-1.53	.42	<.001 ***
Prepositional object (default: indefinite)			
definite	0.48	.11	<.001 ***
Verb * Text type (default: base * magazine)			
capitalize * newspaper	0.96	1.23	.434
build * newspaper	0.77	.52	.140
feed * newspaper	1.54	.45	.001 ***
thrive * newspaper	0.35	.61	.565
survive * newspaper	0.36	1.10	.741
profit * newspaper	-2.11	.93	.023 *
capitalize * spoken	2.06	1.14	.071 .
build * spoken	-0.53	.56	.344
feed * spoken	0.30	.42	.487
thrive * spoken	0.60	.59	.311
survive * spoken	-12.76	259.81	.960
profit * spoken	-2.38	.90	.008 **
Verb * Year (default: base)			
capitalize * year	-0.14	.05	.002 **
build * year	-0.05	.03	.109
feed * year	-0.12	.03	<.001 ***
thrive * year	-0.09	.04	.012 *
survive * year	-0.04	.09	.658
profit * year	-0.12	.04	.002 **

Table 9: Coefficients for model with passive tokens of *base* and intransitive tokens of other verbs, COCA data.

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